

**MEMORANDUM**



**RANCHO PALOS VERDES**

**TO: RANCHO PALOS VERDES CITY COUNCIL**  
**FROM: CITY MANAGER** *[Handwritten initials]*  
**DATE: FEBRUARY 16 2011**  
**SUBJECT: ADMINISTRATIVE REPORT NO. 11-07**

- I. CITY MANAGER AND DEPARTMENT REPORTS (See Attachments)
  - A. City Manager
  - B. Finance & IT Department
  - C. Public Works Department
  - D. Community Development Department
  - E. Recreation & Parks Department
  
- II. CORRESPONDENCE AND INFORMATION RECEIVED (See Attachments)
  - A. Tentative Agendas
  - B. Channel 33 Programming Schedule
  - C. Channel 35 Programming Schedule
  - D. Crime Report
  - E. Correspondence

# February 2011

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1 <i>7:30 pm—City Council Meeting</i>	2 <i>10:30 am—11:00 am—Peninsula Seniors Lecture Series @ Hesse Park, Topic: Measure C—Charter City Ballot Initiative</i>	3	4 <i>7:30 am—Mayor's Breakfast @ Terranea (Long/Campbell)</i>	5
6	7	8 <i>7:00 pm—City Council Special Meeting @ PVIC</i> <i>7:00 pm—Planning Commission Meeting @ Hesse Park</i>	9 <i>6:30 pm—Los Verdes Men's Club Dinner/Presentation (Campbell)</i> <i>7:30 pm—League of Women's Voters Forum on Measure C—Charter City Ballot Initiative @ Hesse Park</i>	10 <i>8:00 am—Regional Law Committee Meeting @ RH City Hall (Stern/Misetich)</i> <i>6:00 pm—9:00 pm—RPV Leadership Academy, Government—Community Room</i>	11	12
13	14	15 <i>7:00 pm—City Council Meeting</i>	16 <i>12:00 pm—Mayor's Lunch @ The Depot (Long)</i> <i>1:30 pm—Sanitation District Meeting (Long)</i> <i>7:00 pm—RPV CHOA Meeting @ Hesse Park, Topic: Measure C—Charter City Ballot Initiative</i>	17 <i>7:00 pm—EPC Meeting—Community Room—CANCELLED</i>	18	19
20	21 <i>7:00 pm—Traffic Safety Committee Meeting—Community Room</i>	22 <i>7:00 pm—Planning Commission Meeting @ Hesse Park</i>	23	24	25 <i>9:00 am—3:00 pm—SBCCOG 12th General Assembly @ Juanita Millender-McDonald Community Ctr. Carson, CA</i>	26
27 <i>11:00 am—Peninsula Seniors 31st Anniversary @ Los Verdes Golf</i>	28					

# March 2011

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		<p><i>1</i></p> <p><i>7:00 pm—City Council Meeting @ Hesse Park</i></p>	<p><i>2</i></p> <p><i>10:00 am—Mirandela Grand Opening Ceremony</i></p>	<p><i>3</i></p>	<p><i>4</i></p> <p><i>7:30 am—Mayor's Breakfast @ Terranea (Long/Wolowicz)</i></p>	<p><i>5</i></p> <p><i>10:00 am—4:00 pm—Whale of a Day @ PVIC</i></p>
<p><i>6</i></p>	<p><i>7</i></p>	<p><i>8</i></p> <p><i>7:00 pm—Planning Commission Meeting @ Hesse Park</i></p> <p><i>Election Day—Charter City Initiative</i></p>	<p><i>9</i></p>	<p><i>10</i></p> <p><i>6:00 pm—9:00 pm—RPV Leadership Academy, Community Development — Community Room</i></p>	<p><i>11</i></p>	<p><i>12</i></p>
<p><i>13</i></p>	<p><i>14</i></p>	<p><i>15</i></p> <p><i>7:00 pm—City Council Meeting @ Hesse Park</i></p>	<p><i>16</i></p> <p><i>12:00 pm—Mayor's Lunch @ The Depot (Long)</i></p> <p><i>1:30 pm—Sanitation District Meeting (Long)</i></p>	<p><i>17</i></p> <p><i>7:00 pm—EPC Meeting—Community Room</i></p>	<p><i>18</i></p>	<p><i>19</i></p>
<p><i>20</i></p>	<p><i>21</i></p>	<p><i>22</i></p> <p><i>7:00 pm—Planning Commission Meeting @ Hesse Park</i></p>	<p><i>23</i></p>	<p><i>24</i></p>	<p><i>25</i></p>	<p><i>26</i></p>
<p><i>27</i></p>	<p><i>28</i></p>	<p><i>29</i></p> <p><i>7:00 pm—City Council Adjourned Regular Meeting @ Hesse Park—Budget Workshop</i></p>	<p><i>30</i></p>	<p><i>31</i></p>		

# April 2011

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1 7:30 am—Mayor's Breakfast @ Terranea (Long/Misetich)	2
3	4	5 7:00 pm—City Council Meeting @ Hesse Park	6	7	8	9
10	11	12 7:00 pm—Planning Commission Meeting @ Hesse Park	13	14 6:00 pm—9:00 pm—RPV Leadership Academy, Public Works—Community Room	15	16
17	18	19 7:00 pm—City Council Meeting @ Hesse Park	20 12:00 pm—Mayor's Lunch @ The Depot (Long) 1:30 pm—Sanitation District Meeting (Long)	21 7:00 pm—Emergency Preparedness Committee—Community Room	22	23
24	25 7:00 pm—Traffic Safety Committee Meeting—Community Room	26 7:00 pm—Planning Commission Meeting @ Hesse Park	27	28	29	30



# Rancho Palos Verdes

## MEMORANDUM

**TO: HONORABLE MAYOR AND CITY COUNCIL**  
**FROM: CAROLYN LEHR, CITY MANAGER** *CL*  
**DATE: FEBRUARY 16, 2011**  
**SUBJECT: WEEKLY ADMINISTRATIVE REPORT**

### **NEW FIRE CHIEF NAMED**

On February 8<sup>th</sup>, the Board of Supervisors announced the appointment of Chief Deputy Daryl L. Osby as the Los Angeles County Fire Department's next Fire Chief.

The Board chose Chief Osby, who is currently our Chief Deputy of Business Operations, after a national search. He began his public safety career 27 years ago and has performed excellently in many assignments and roles including firefighter/paramedic, firefighter specialist, captain, battalion chief, assistant fire chief, deputy chief and chief deputy. In addition, throughout his career, Chief Osby has been actively engaged in community and mentoring activities and has been the recipient of various awards and commendations from local and State entities for his related work.

Confirmation of Chief Osby's appointment as the new Los Angeles County Fire Department Fire Chief will take place at the February 15<sup>th</sup> Board meeting and he will officially assume his new position on February 26<sup>th</sup>.

### **PENINSULA REGIONAL LAW ENFORCEMENT CRIME STATISTICS**

Attached for the Council's information are pertinent excerpts from the statistics presented at the Peninsula Regional Law Enforcement Committee meeting held on February 10, 2011. Unless noted otherwise, the data presented is for the fourth quarter of 2010 (October through December).

#### Attachments:

##### Part 1 Crime – Year to Date Comparison for 2010 and 2009

Law enforcement agencies across the county use the FBI's Uniform Crime Reporting (UCR) system to collect and report crime statistics. Part 1 crimes consist of the eight most serious offenses including homicide, rape, robbery, aggravated assault, burglary, larceny theft, motor vehicle theft and arson.

##### Part 2 Crime – Year to Date Comparison for 2010, 2009 and 2008

Part 2 crimes include 22 categories of offenses ranging from simple assaults to vagrancy.

### Traffic Statistics

Please note that the "Traffic Enforcement Index" is a ratio of the number of hazardous traffic citations issued to the number of injury collisions. An index higher than 20 is considered to be good.

### Sheriff Response Time Performance

The Sheriff's goals for response times are under 7 minutes for Emergency Calls, under 20 minutes for Immediate Calls and under 1 hour for Routine Calls.

### Ambulance Response Statistics

The ambulance company's goal for response times is 90% under 9 minutes.

## **CLEAN UP DAY REMINDER**

Just a reminder that City Hall will be closed to the public on Monday, February 21, 2011 (Presidents' Day) for a "Clean Up Day." With the Council's adoption of the Retention and Destruction Schedule on February 15<sup>th</sup>, staff will use the 21<sup>st</sup> to get to those "housekeeping" projects that we never seem to have the time to tackle during our normal workday schedule. Because it is a legal holiday as defined in the Municipal Code and no construction work is allowed to take place; however, the City will still be conducting building inspections on that day.

# 2009/2010 Part I – YTD Comparisons Rancho Palos Verdes

	2010	2009	Change	% Change
Homicide	0	0	0	0%
Rape	8	2	6	300%
Robbery	5	8	-3	-38%
Aggravated Assault	29	32	-3	-9%
Burglary, Residence	118	83	35	42%
Burglary, Other Structure	42	32	10	31%
Larceny/Theft	243	247	-4	-2%
<i>Vehicle Burglary</i>	59	88	-29	-33%
<i>Theft from Vehicle</i>	24	69	-45	-65%
<i>Other</i>	160	90	70	78%
Grand Theft Auto	18	24	-6	-25%
Arson	0	2	-2	-100%
<b>TOTAL</b>	<b>463</b>	<b>430</b>	<b>33</b>	<b>8%</b>

# YTD Part II Crime Activity Comparison

## Rancho Palos Verdes

Year To Date

	2010	2009	2008
Forgery	30	22	22
Fraud/Identity Theft	180	134	161
Sex Offense, Felony	3	6	3
Sex Offense, Misdemeanor	2	2	3
Non-Aggravated Assault	40	37	67
Weapon Laws	3	5	9
Offenses Against Family	10	15	10
Liquor Laws	0	0	1
Drunk-Alcohol/Drugs	10	2	4
Disorderly Conduct	29	29	33
Vagrancy	0	0	0
Gambling	0	0	0
Drunk Driving-Vehicle/Boat	11	30	24
Vandalism (Non-graffiti)	106	90	150
Vandalism (Graffiti)	12	24	10
Receiving Stolen Property	0	1	2
Federal Offenses w/out money	1	0	0
Federal Offenses with money	7	7	5
Felonies, Miscellaneous	21	16	29
Misdemeanors, Miscellaneous	19	11	16
<b>TOTAL CRIME</b>	<b>484</b>	<b>431</b>	<b>549</b>

### DEPUTY GENERATED ARRESTS

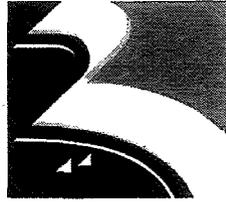
Narcotics	59	33	43
Vehicle & Boating Laws	121	116	229
Warrants	0	0	3
<b>TOTAL ARRESTS</b>	<b>180</b>	<b>149</b>	<b>275</b>

# RANCHO PALOS VERDES TRAFFIC STATS

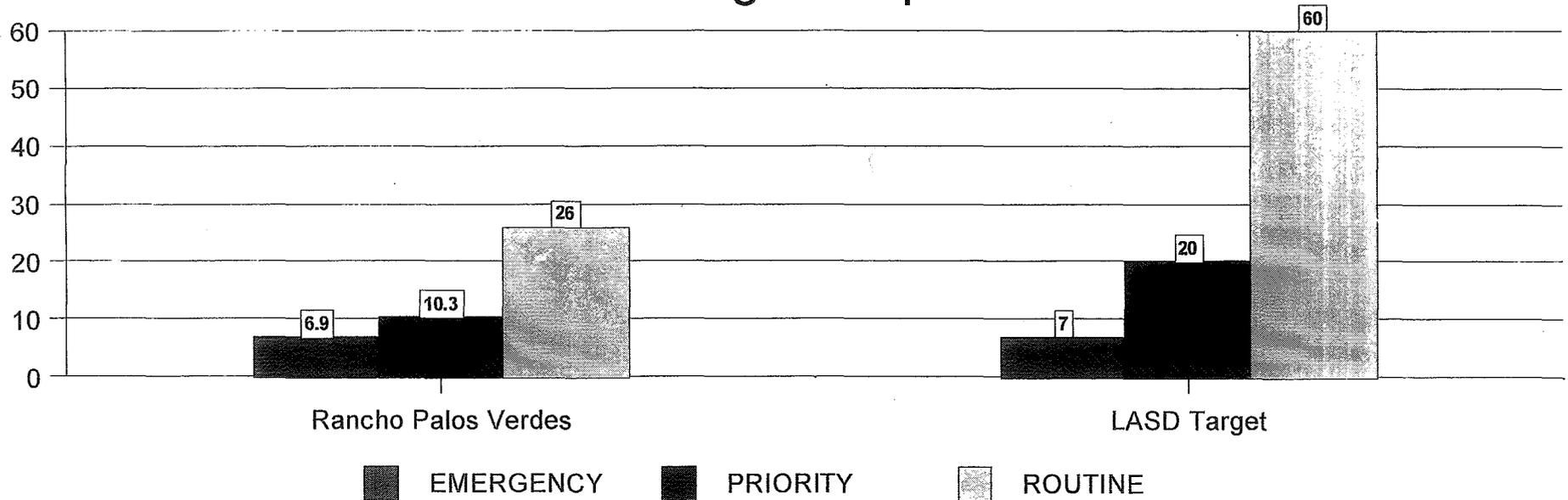
	2008				2009				2010			
	Oct	Nov	Dec	Average	Oct	Nov	Dec	Average	Oct	Nov	Dec	Average
Total Collisions	20	10	20	17	17	12	19	16	23	16	18	19
Injury Collisions	10	3	8	7	6	3	9	6	4	3	5	4
Enforcement Index	35	161	54	83	58	137	33	76	102	141	84	109
Hazardous Cites	348	484	430	421	350	410	291	350	403	424	418	415
Non-Haz Cites	34	44	46	41	48	42	34	41	70	62	86	73
Parking Cites	86	35	66	62	27	30	60	39	21	13	16	17
DUI Arrests	1	0	0	0.3	0	1	4	2	4	0	2	2
DUI Collisions	1	0	0	0.3	0	0	2	0.6	4	0	2	2
Fatal Collisions	0	0	0	0	1	0	1	0.6	0	0	0	0

**4<sup>th</sup> Quarter Comparison**

# Rancho Palos Verdes



## 4th Quarter Average Response Times





# Westmed/McCormick Ambulance

## Rancho Palos Verdes

October 2010

AGENDA  
 FEB 10 2011  
 ITEM NO. 6B

Date Period	1-2	3-9	10-16	17-23	24-30	31	Total
Response Period	Week 1	Week 2	Week 3	Week 4	Week 5	Week 6	
0:00 to 8:59	8	34	22	30	31	5	130
9:00 to 14:59	3	10	9	7	8	0	37
15:00 +	1	0	1	0	0	0	2

	Week 1	Week2	Week3	Week4	Week 5	Week 6	Total
Total Responses	12	44	32	37	39	5	169
Total On Time	8	34	22	30	31	5	130
Total Late	4	10	10	7	8	0	39

**Total Compliance: 76.9%**



# Westmed/McCormick Ambulance

## Rancho Palos Verdes

November 2010

Date Period	1-6	7-13	14-20	21-27	28-30		Total
Response Period	Week 1	Week 2	Week 3	Week 4	Week 5	Week 6	
0:00 to 8:59	29	38	26	28	17		138
9:00 to 14:59	6	6	5	4	4		25
15:00 +	1	0	0	0	0		1

	Week 1	Week2	Week3	Week4	Week 5	Week 6	Total
Total Responses	36	44	31	32	21	0	164
Total On Time	29	38	26	28	17	0	138
Total Late	7	6	5	4	4	0	26

**Total Compliance: 84.1%**



# Westmed/McCormick Ambulance

## Rancho Palos Verdes

December 2010

Date Period	1-4	5-11	12-18	19-25	26-31		
Response Period	Week 1	Week 2	Week 3	Week 4	Week 5	Week 6	Total
0:00 to 8:59	22	35	34	43	38		172
9:00 to 14:59	5	4	4	4	4		21
15:00 +	0	0	0	0	0		0

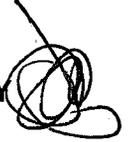
	Week 1	Week2	Week3	Week4	Week 5	Week 6	Total
<b>Total Responses</b>	27	39	38	47	42	0	193
<b>Total On Time</b>	22	35	34	43	38	0	172
<b>Total Late</b>	5	4	4	4	4	0	21

**Total Compliance: 89.1%**

# MEMORANDUM



# RANCHO PALOS VERDES



**TO: CAROLYN LEHR, CITY MANAGER**

**FROM: DENNIS McLEAN, DIRECTOR OF FINANCE AND INFORMATION TECHNOLOGY**

**DATE: FEBRUARY 16, 2011**

**SUBJECT: WEEKLY ADMINISTRATIVE REPORT**

## **TORRANCE CITY COUNCIL ADOPTS TOA HELICOPTER ROUTE RECOMMENDATIONS AT FEBRUARY 1, 2011 MEETING**

We reported to you a couple weeks ago that the Torrance City Council adopted improved helicopter routes and altitude flight levels at its February 1 meeting. This decision will reduce the impact on the City's residents by modifying the existing South Crenshaw Helicopter route and increasing the minimum height to 2,000 feet mean sea level (msl) along the high elevation points along the route.

City staff had worked closely with Airport staff and the Helicopter Committee to consider the elimination of the South Crenshaw helicopter route which flies from the Torrance Airport towards Del Cerro Park. While only ten percent of Torrance Airport helicopter traffic follows this route, staff believed it was important to eliminate or minimize the noise impact on residents. When attempts to eliminate the route proved unsuccessful, staff then worked to minimize residential impact by modifying the route so it flew over the Portuguese Bend Nature Preserve rather than fly near Terranea Resort, Abalone Cove Shoreline Park and adjacent neighborhoods. The route previously ended near the intersection of Crenshaw Boulevard and Indian Peak. The modification, including the extension from Del Cerro Park to the Pacific Ocean was approved by the Helicopter Committee and the City Council

The adopted South Crenshaw route modification is expected to reduce over-flights over more densely-populated Rancho Palos Verdes neighborhoods. Higher altitude levels will also reduce the noise impact on City residents. The modified new helicopter routes, including the South Crenshaw route, will be published in official helicopter aviation charts later in 2011.

The action taken by the Torrance City Council caught the interest of National Public Radio which ran a story about it on February 2, 2011. You can listen to the story at:

<http://www.scpr.org/news/2011/02/03/torrance-approves-higher-elevation-tweaked-routes/>

Staff understands that another Committee will soon be formed to review fixed wing aircraft routes. We'll monitor the developments and any potential impact that proposed changes of fixed wing routes may have on the City's residents.

## **FINANCE AND INFORMATION TECHNOLOGY DEPARTMENT WEEKLY REPORT**

February 16, 2011

Page 2

### **UPDATE - PROPOSED CLASS C AIRSPACE DESIGNATION SURROUNDING LONG BEACH AIRPORT POTENTIAL IMPACT ON RANCHO PALOS VERDES**

#### **Background:**

As you may recall, the Rancho Palos Verdes City Attorney submitted a technical comments letter to the Federal Aviation Administration (FAA) addressing the FAA's current proposal to change the airspace around Long Beach Airport (LGB) on September 30, 2010. The letter requested that the FAA conduct a complete analysis of the potential impacts of the proposal before any change is made to the airspace designation around LGB.

Citing the limited information currently available, concerns regarding the potential unintended consequences regarding air safety, and the FAA's failure to undertake the necessary environmental review process, the City requested that the FAA complete the following in its letter:

- Withdraw or suspend the current technically flawed proposal to change the LGB airspace from Class D to Class C;
- Undertake the necessary study and analysis of the safety and environmental ramifications of any airspace change and provide opportunities for meaningful public input on the results of such studies and analysis before any further consideration of an airspace change at LGB;
- In the event that the FAA opts to proceed with the current proposal, comply with the requirements of FAA Order 7400.2G, the National Environmental Protection Act, and disclose all relevant information to allow for meaningful public input before any change is made; and
- Provide specific notice to the City, in addition to any other required noticing, for any further actions related to this or future proposals to change airspace designations at LGB.

In addition to the Technical Comments Letter, the City also submitted a letter from the Mayor on behalf of the City Council expressing concerns about safety and adverse environmental impacts should the proposal be implemented and all of the public comments received from officials, business leaders and residents of Rancho Palos Verdes and other South Bay cities. Comment letters were submitted by 6 other South Bay cities to the FAA expressing concern. These cities were Rolling Hills, Rolling Hills Estates, Palos Verdes Estates, Redondo Beach, Manhattan Beach and Torrance.

#### **Update:**

As you may recall, the City's aviation consultant, Tom Kamman of Williams Aviation Consulting, advised the City to monitor the FAA's actions regarding the proposed airspace change, but refrain from engaging in a dialogue at this time. Mr. Kamman believes that the substantial opposition expressed by the seven South bay cities, especially RPV, may have caused the FAA to decide not to move forward at this time.

## **FINANCE AND INFORMATION TECHNOLOGY DEPARTMENT WEEKLY REPORT**

February 16, 2011

Page 3

Staff has recently made informal inquiries with aviation users and advisors, including Mr. Kamman. Based upon my recent discussion with Mr. Kamman and others, I offer the following:

- As time passes, the likelihood that the FAA will move forward with the proposed airspace change surrounding the Long Beach Airport lessens.
- The FAA is reportedly beginning to launch a project to redesign the entire airspace in Southern California. Conceptually, the redesign of Southern California airspace is long overdue. However, it may cause unfavorable noise impacts throughout the entire region, including the City.
- Several recent personnel changes within the FAA, as well as the reduction of the FAA talent pool in Southern California, should cause the City to carefully watch the FAA's next steps.
- The intensive opposition that RPV and neighboring cities expressed to the proposed Long Beach airspace will not be forgotten. The City should be careful about picking its next fight with aviation agencies. Let's not be thought of as a habitual complainer.



**MEMORANDUM**

**RANCHO PALOS VERDES**

**TO: CAROLYN LEHR, CITY MANAGER**  
**FROM: RAY HOLLAND, DIRECTOR OF PUBLIC WORKS**  
**DATE: FEBRUARY 16, 2011**  
**SUBJECT: WEEKLY ADMINISTRATIVE REPORT**

**EDCO'S SPRING CITY-WIDE BRUSH CLEARING EVENT**

Staff is working closely with EDCO on planning the next free City-wide brush clearing event in the City. This will be EDCO's second bi-annual event with the goal of assisting homeowners' dispose (free of charge) excess brush, shrubs, hedges, tree branches, and bushes in order to comply with the Fire Marshal rules. This is especially helpful for large and/or canyon properties, and homes with trees in need of trimming. The green waste can be in tied bundles, in EDCO carts, in WM's old cans and/or other personal cans. EDCO will then recycle the collected green waste. This free event is in addition to the regularly scheduled weekly green waste collection. The tentative plans are to start collection in mid April, for five Saturdays, concentrating each week on a different area in RPV depending on their regular collection day. Listed below are tentative dates that will be confirmed within a week and then advertized.

Regular EDCO Collection Day	Green Waste Event Day (tent.)
Monday	Sat, April 16 <sup>th</sup>
Tuesday	Sat, April 30 <sup>th</sup>
Wednesday	Sat, May 7 <sup>th</sup>
Thursday	Sat, May 14 <sup>th</sup>
Friday	Sat, May 21 <sup>st</sup>

Staff will promote the event by various means including: list server e-mails and breaking news announcements, announcements at the City Council meetings, PSA on CH 33, EDCO Billing insert (Environmental Times), and press releases to local papers.

**SECOND PHASE OF CATCH BASIN SCREENS TO BEGIN**

Contractors will begin, within the next two weeks, installing full capture pipe screens in 42 of the City's catch basins that drain to Machado Lake. This is a second phase of the project to retrofit 110 of the City's catch basins to prevent trash and debris from entering the storm drain system. The intent of this Water Quality and Flood Protection Program funded project is to install screens that capture all trash and debris (greater than 5mm in diameter) in the catch basin before it enters the drainage system and is transported to the receiving water body. Installation of the screens is in response to rules set forth in a Total Maximum Daily Load (TMDL) allocation for the lake promulgated by the Los Angeles Regional Water Quality Board. The Regional Board is considering similar rules for other water bodies to which the City contributes storm water, meaning many more of the City's catch basins may require screen retrofits in the future.



**TO:** Carolyn Lehr, City Manager  
**FROM:** Joel Rojas, Community Development Director  
**DATE:** February 16, 2011  
**SUBJECT:** Weekly Administrative Report

**Planning Commission Agenda**

Attached is the agenda for the Planning Commission meeting on February 22, 2011.

**Applications of Note**

Attached is a table with a summary of the applications of note that were submitted to the Department between February 9 and February 15, 2011.

**Attachments**

PC agenda for February 22, 2011  
Applications of Note



## AGENDA

**RANCHO PALOS VERDES PLANNING COMMISSION  
TUESDAY, FEBRUARY 22, 2011  
FRED HESSE COMMUNITY PARK, 29301 HAWTHORNE BOULEVARD**

### **REGULAR MEETING 7:00 P.M.**

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#### *SCHEDULING NOTES*

*REQUESTS TO SPEAK ON AN ITEM MUST BE SUBMITTED TO THE COMMUNITY DEVELOPMENT DIRECTOR PRIOR TO THE COMPLETION OF THE REMARKS OF THE FIRST SPEAKER ON THE ITEM. NO REQUEST FORMS WILL BE ACCEPTED AFTER THAT TIME.*

*PURSUANT TO ADOPTED PLANNING COMMISSION PROCEDURE, UNLESS THE PLANNING COMMISSION AGREES TO SUSPEND ITS RULES, NO NEW BUSINESS WILL BE HEARD AFTER 11:00 P.M. AND NO ITEM WILL BE HEARD PAST MIDNIGHT. ANY ITEMS NOT HEARD BECAUSE OF THE TIME LIMITS WILL BE AUTOMATICALLY CONTINUED TO THE NEXT COMMISSION AGENDA.*

**NEXT P.C. RESOLUTION NO. 2011-08**

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**CALL TO ORDER:**

**FLAG SALUTE:**

**ROLL CALL:**

**APPROVAL OF AGENDA:**

**COMMUNICATIONS:**

City Council Items:

Staff:

Commission:

**COMMENTS FROM THE AUDIENCE (regarding non-agenda items):**

**CONSENT CALENDAR:**

NONE

**CONTINUED BUSINESS:**

NONE

**PUBLIC HEARINGS:**

1. HEIGHT VARIATION PERMIT, GRADING PERMIT AND SITE PLAN REVIEW (CASE NO. ZON2010-00144): 4 Avenida de Azalea / Chin (LM)

Request: A request to construct a 951 square foot first and second story addition to the existing 4,049 square foot residence (garage included). The overall height of the residence will measure 25'-2" as measured from the highest existing ridgeline (elev. 1381.95') to the lowest finished grade adjacent to the foundation/slab (elev. 1356.79'). The project also includes 92 cubic yards of associated grading and a 115 square foot deck.

Action Deadline: March 6, 2011

Recommendation: Adopt P.C. Resolution No. 2011-\_\_\_; thereby approving a Height Variation and Grading Permit (Case No. ZON2010-00144).

2. HEIGHT VARIATION PERMIT (CASE NO. ZON2010-00416): 26712 Hawkhurst Dr. / Rodrigues (SK)

Request: A request to construct an 867ft<sup>2</sup> two-story addition to an existing two-story residence. The overall height of the residence will increase from 21'-9" to 23'-6", as measured from the point where the lowest foundation or slab meets finished grade to the ridgeline of the residence.

Action Deadline: March 11, 2011

Recommendation: Adopt P.C. Resolution No. 2011-\_\_\_; thereby approving, with conditions, a Height Variation application (Case No. ZON2010-00144).

3. HEIGHT VARIATION PERMIT, GRADING PERMIT AND SITE PLAN REVIEW (CASE NO. ZON2010-00252): 6480 Palos Verdes Dr. E. / Martin (AH)

Request: A request to demolish an existing 1-story residence and detached guest quarters, and construct a new 6,698 square foot single-family residence and garage, 810 square foot guest quarters and 256 square foot covered pavilion, with 679 cubic yards of total associated grading.

Action Deadline: March 14, 2011

Recommendation: Adopt P.C. Resolution No. 2011-\_\_\_; denying, without prejudice, Case No.

ZON2010-00252, for a Height Variation, Grading and Site Plan Review Permit.

4. HEIGHT VARIATION PERMIT, GRADING PERMIT, AND SITE PLAN REVIEW (CASE NO. ZON2010-00310): 73 Headland Dr. / Engen (SK)

Request: A request to demolish an existing single-story residence and construct a new 5,088ft<sup>2</sup> two-story residence (25.5' in height) with a 1,006ft<sup>2</sup> attached garage, a 352ft<sup>2</sup> detached pool house (12' in height) and a swimming pool. Additionally, 549yd<sup>3</sup> of grading with a maximum 4.7' depth of cut/fill is proposed for the development.

Action Deadline: March 18, 2011

Recommendation: Adopt P.C. Resolution No. 2011-\_\_\_; thereby approving, with conditions, a Height Variation, Grading Permit and Site Plan Review application (Case No. ZON2010-00310).

5. HEIGHT VARIATION PERMIT AND SITE PLAN REVIEW (CASE NO. ZON2010-00343): 27921 Palos Verdes Drive East / GA Design (SK)

Request: A request to construct a 1,007.5ft<sup>2</sup> addition to the first floor and a new 2,031ft<sup>2</sup> second story addition to an existing single-story residence. The proposed height of the finished residence is 25.88', as measured from the point where the lowest foundation meets finished grade to the new ridgeline.

Action Deadline: March 18, 2011

Recommendation: Adopt P.C. Resolution No. 2011-\_\_\_; thereby approving, with conditions, a Height Variation and Site Plan Review application (Case No. ZON2010-00343).

**NEW BUSINESS:**

NONE

**APPROVAL OF MINUTES:**

6. MINUTES OF JANUARY 25, 2011

**ITEMS TO BE PLACED ON FUTURE AGENDAS:**

7. PRE-AGENDA FOR THE MEETING ON MARCH 8, 2011

**ADJOURNMENT:**

The next meeting is scheduled for Tuesday, March 8, 2011, 7:00 P.M. at Hesse Park.

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***Americans with Disabilities Act:*** In compliance with the Americans with Disabilities Act of 1990, if you require a disability-related modification or accommodation to attend or participate in this meeting, including auxiliary aids or services, please call

the Community Development Director at 310 544-5228 at least 48 hours prior to the meeting.

**Notes:**

1. Staff reports are available for inspection at City Hall, 30940 Hawthorne Boulevard during regular business hours, 7:30 A.M. to 5:30 P.M. Monday – Thursday and 7:30 A.M. to 4:30 P.M. on Friday. The agenda and staff reports can also be viewed at Hesse Community Park, 29301 Hawthorne Boulevard during the Planning Commission meeting.
2. Materials related to an item on this Agenda submitted to the Planning Commission after distribution of the agenda packet are available for public inspection at the front counter of the Planning Division lobby at City Hall, which is located at 30940 Hawthorne Boulevard, Rancho Palos Verdes during normal business hours as stated in the paragraph above.
3. You can also view the agenda and staff reports at the City's website [www.palosverdes.com/RPV](http://www.palosverdes.com/RPV).
4. Written materials, including emails, submitted to the City are public records and may be posted on the City's website. In addition, City meetings may be televised and may be accessed through the City's website. Accordingly, you may wish to omit personal information from your oral presentation or written materials as they may become part of the public record regarding an agendized item.



## Applications of Note as of February 16, 2011

<b>Case No.</b>	<b>Owner</b>	<b>Street Address</b>	<b>Project Description</b>	<b>Submitted</b>
<b>VRP2011-00010</b>	WALTER MARSHALL	28817 CEDARBLUFF DR	View Maintenance request for foliage located at 28839 Cedarbluff Dr. (VRP 55)	2/14/2011
<i>View Maintenance</i>				
<b>VRP2011-00011</b>	CATHY CORBETT	2051 TRUDIE DR	View Maintenance request for foliage located at 2035 Trudie Dr. (VRP2008-00039)	2/15/2011
<i>View Maintenance</i>				
<b>VRP2011-00012</b>	THOMPSON, JEFFREY L & SHERYL D	3474 SEAGLEN DR	View Maintenance request for foliage located at ????? (VPP 42)	2/15/2011
<i>View Maintenance</i>				

T:\Forms\Applications of Note.rpt

# MEMORANDUM



**TO:** CAROLYN LEHR, CITY MANAGER  
**FROM:** TOM ODOM, INTERIM DIRECTOR, RECREATION AND PARKS  
**DATE:** FEBRUARY 16, 2011  
**SUBJECT:** ADMINISTRATIVE REPORT

A handwritten signature in black ink, appearing to read "Tom Odom".

## Junior Ranger Program



- ◆ Sometimes programs start with a bang and others with a whisper, the latter being the case with the City's new Jr. Ranger Program. Though only a handful of participants took part in the first introductory event in January, the program is now full, with 25 total participants signed up for both introductory meetings in January and February. Each of these 25 students will attend three additional training courses over the next five to six months, and will then be eligible for graduation in late August. City Staff and the Rangers of MRCA are excited to offer this opportunity to the youth of the Peninsula and South Bay, and hope to do more outreach later in the year.

## Night Hikes

- On Saturday, February 19, the City will offer its first public night hike in the Portuguese Bend Nature Reserve. Public night hikes are a new recreational offering provided by the Recreation and Parks Department in partnership with the Mountains Recreation and Conservation Authority (MRCA) Park Rangers, with whom the City contracts to patrol the City's Palos Verdes Nature Preserve. Approximately six MRCA Ranger-led night hikes are planned for 2011, and more may be offered if they are well received. Night hikes are restricted to small groups so that participants can experience the quiet and special quality of the moonlight hike, and listen to the nocturnal sounds of the Preserve. Groups are also kept small to limit the impact on the Preserve and nocturnal animals. Registration for the

February 19 night hike is full, and Staff and the MRCA Rangers are looking forward to future scheduled night hikes on March 19 and May 21. See attached flier.

## **Whale of a Day**

Planning for this wonderful event continues, with new additions to the day's schedule of activities. The 2011 Whale of a Day celebration will be held Saturday, March 5, from 10 a.m.- 4 p.m. at the Point Vicente Interpretive Center. Some of the highlights will be free tours of the Point Vicente Lighthouse and Interpretive Center, artisans and vendors, local organizations, food vendors, and non-stop entertainment. Free parking will be available at City Hall, with bus shuttle service between City Hall and PVIC. Banners have been posted throughout Rancho Palos Verdes to inform residents and businesses. Pina's Restaurant will be cooking up delicious Mexican food again this year and the docents of Los Serenos de Point Vicente will be grilling hamburgers and hot dogs. New entertainment this year will include Dance4Oceans, whose mission is to rethink and save the ocean from plastic trash, and the band Midnight Ride, playing surf tunes from the 1960's. FUN!

## **Point Vicente Interpretive Center / Los Serenos de Point Vicente Docents**

- On Monday, PVIC Staff met with the Los Serenos de Point Vicente Membership Committee. Topics focused on the docents' mentor program and assimilating new members into the schedule, as well as outreach to existing members regarding their annual commitment.
- On Wednesday, members of Los Serenos de Point Vicente held an evening meeting. Two presentations were made, the first covering information on what it means to be a Charter City, and the second was an update by PVIC Staff on what is planned for the Phase II and III exhibits at the Point Vicente Interpretive Center.

## **Docent-led PVIC Tours and Abalone Cove Hikes**

- On Monday, docents led 30 students of Cheder Menachem to Abalone Cove, sharing information on the tide pool animals and local history.
- On Tuesday, docents led 75 students from Dodson Middle School on a tour of PVIC where docents will share information on the Pacific gray whale and local history. Docents will then lead the students to the tide pools at Abalone Cove, sharing information on the tide pool animals and pollution.
- On Wednesday, docents led 75 students of Dodson Middle School on a tour of the Point Vicente Interpretive Center, sharing information on the Pacific gray whale and local history.
- On Saturday, docents will lead the general public to the tide pools at Abalone Cove where docents will share information on the Pacific gray whale and the local tide pools.

## **Latest Whale Count**

### **ACS/LA GRAY WHALE CENSUS (As of 2/15/2011)**

Southbound today ----- 2  
Northbound today ----- 3  
Today Whales today --- 5  
Cow/calves South today -- 0  
Cow/calves North today - 0

#### Season to Date

Southbound ----- 413  
Northbound ----- 14  
Total ----- 427  
Cow/calves South ---- 26  
Cow/calves North -- - 0

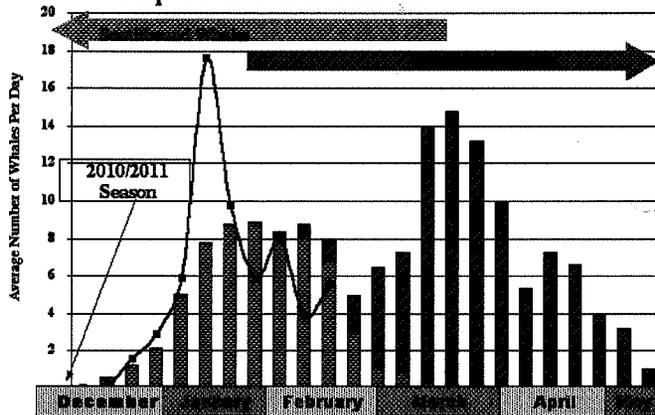
#### Today in history (using last 10 Years)

Average Southbound --- 5.5  
Maximum Southbound --- 13  
2009/2010 Season ----- 10

#### Season to Date in history (using 10 Years)

Average Southbound --- 454.9  
Maximum Southbound --- 659  
Least Southbound ----- 265  
2009/2010 Season ----- 265

**How Does The 2010/2011 Season Compare to Other Seasons?**



### **Founders Park**

Founders Park is booked for a wedding ceremony on Thursday afternoon.

### **REACH Program**

On Tuesday, REACH participants will enjoy dinner at Daphne's Greek Restaurant, followed by a trip to the local bowling alley.

### **Fred Hesse Jr. Community Park**

#### *Recreation Class Rentals:*

- Exercise & Fitness Classes (MPR - Multipurpose Room): Monday, Tuesday, Wednesday
- Parent Participation Preschool Classes (ACT - Activity Room): Monday, Wednesday
- Duplicate Bridge Classes (MPR): Monday, Friday
- Lite Impact Aerobic Dance Classes (MPR): Monday, Wednesday
- Music N Motion Preschool Music Class (FSR): Monday
- Bones for Life Class (MPR): Tuesday
- Mommy & Me Classes (ACT): Tuesday, Thursday
- Tai Chi Chuan Class (MPR): Saturday
- Basics of Fine Arts Class (ACT): Saturday

• Suzuki Method for String Instruments (FSR): Saturday  
*Community Groups/Private Rentals:*

- AYSO Board Meeting (ACT): Tuesday
- Peninsula Seniors Weekly Lecture (FSR): Wednesday
- RPV CHOA Meeting (FSR): Wednesday
- PV Amateur Radio Club Meeting (ACT): Wednesday
- Non-Profit Rental (FSR): Wednesday
- Seniors Bridge Club (MPR): Thursday
- Private Rental (MPR): Saturday
- Private Rental (MPR): Sunday

### **Ladera Linda Community Center**

*Recreation Classes Rentals:*

- Creative Energy Youth Dance Classes (MPR): Monday-Saturday
- Adult Tap Class (Rm. G): Tuesday
- Music N Motion Class (Rm. J): Thursday

*Community Groups/Private Rentals:*

- Boy Scout Troop Meeting (MPR): Sunday

### **Robert E. Ryan Community Park**

*Recreation Class Rentals:*

- Suika Preschool Classes (ACT): Monday, Wednesday, Friday

*Community Groups/Private Rentals:*

- PVP Girls Softball League Practices (Baseball Field): Thursday, Friday
- Non-Profit Rental (ACT): Sunday



City of Rancho Palos Verdes

# Palos Verdes Nature Preserve Portuguese Bend Nature Reserve



## **Fees:**

**Enjoy RPV's first night hike on Feb. 19 for free!**

All other night hikes are \$7. Pre-registration necessary by calling 310-544-5260.

## **Location:**

**Portuguese Bend Nature Reserve**

Park along Crenshaw Blvd. Meet at trailhead located to the South of Del Cerro Park (2 Park Place).

## **Hiking Guidelines:**

Participants must be at least 7 yrs of age. Participants younger than 18 yrs must be accompanied by adult.

Rain cancels programs.

No dogs allowed on programs.

Wear closed toed shoes.

Bring water, flashlight, and jacket.

Check for ticks after walks.

## **2011 Night Hikes**

---

Come explore the beautiful Palos Verdes Nature Preserve at night! Who says the sun has to be out to go for a hike? Night hikes are led by Mountains Recreation and Conservation Authority Park Rangers. On these moderate hikes, park rangers lead participants through the Portuguese Bend Nature Reserve by moonlight, sharing interpretive information about the Preserve, and hiking safety tips.

**Sat., Feb. 19, 7pm**

**Full Moon Hike**

**Sat., March 19, 7pm**

**Full Moon Hike**

**Sat., May 21, 7pm**

**Moonlight Hike**

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## **For more information**

Recreation and Parks Department

310-544-5260

[parks@rpv.com](mailto:parks@rpv.com)

## TENTATIVE AGENDAS

February 28, 2011 (Adj. Regular Meeting, Monday, 7:00 P.M.–Hesse Park)

**Public Hearings**  
Palos Verdes Marathon

March 1, 2011

**Closed Session:** Monks

**Mayor's Announcements:**

**City Manager Report:**

**New Business:**

**Consent**

Trails Network Plan Update Grant Application  
Household Hazardous Waste Round-up Siting Agreement  
Adjustments to Parking Citation Fines  
Hardy and Harper Contract Amendment-Portuguese Bend  
Request to file CUP Revision – City Hall Monopole

**Regular Business**

MAX Transit – Further Consideration regarding City Participation  
San Ramon Canyon Project Study Report Workshop

**RDA & IA**

Palos Verdes Drive South Landslide Drainage Grading  
Audited Financial Report  
Mid-Year Financial Report

March 15, 2011

**Mayor's Announcements:**

**City Manager Report:**

**New Business:**

**Consent**

**Public Hearings**

Rev. "WW" to the Trump National Golf Course Proj-Ext. Dev. Agmt & Vesting Tract Map  
Code Amendment – Reasonable Accommodations

**Regular Business**

Revision to Moratorium Line Adjustment Process  
Updated NCCP Preserve Management Agmt. between City and PVPLC  
Planning Commission Recommendation on Floor Area Ratio

March 29, 2011 (Strategic Resource Allocation Workshop) 7:00 p.m.-Hesse  
Park

**New Business:**

**Consent  
Public Hearings**

**Regular Business**  
Community Grants  
Strategic Resource Allocation Workshop  
Tactical Goals

April 5, 2011

**Mayor's Announcements:**

**City Manager Report:**

**New Business:**

**Consent**  
Award Contract Renewal – Animal Control  
Border Issues  
General Plan Annual Report  
GFOA Contract – Accounting System Procurement

**Public Hearings**  
Deck Modification Request on Golden Meadow  
Code Amendment – Temporary Banner Sign Program

**Regular Business**  
Certification of Election  
Code Amend. Initiation Request – Foliage in Side Yard  
Noise Ordinance

April 19, 2011

**Mayor's Announcements:**

**City Manager Report:**

**New Business:**

**Consent**

Single Audit Report

**Public Hearings**

**Regular Business**

Citywide ADA Self-Evaluation and Transition Plan

GASB 54 Implementation

May 3, 2011

**Mayor's Announcements:**

**City Manager Report:**

**New Business:**

**Consent**

**Public Hearings**

**Regular Business**

Annual Performance Report of Employee Incentive Program

May 17, 2011

**Mayor's Announcements:**

**City Manager Report:**

**New Business:**

**Consent**

Contract Renewal-View Restoration Mediator

Contract Renewal-Arborist Professional Services

Contract Renewal- Biological Consulting Services

Contract Renewal- Geotechnical Consulting Services

Extension of Contracts for as Needed Building and Safety Consultant Services

**Public Hearings  
Regular Business**

May 21, 2011 (Adj. Reg. Mtg/Budget Workshop, Saturday, 8:00 a.m., –  
Hesse Park)

**New Business:**

**Consent**

**Regular Business**

Draft FY11-12 Budget Workshop  
Draft 2011 Five-Year Financial Model  
Draft 2011 Capital Improvement Plan

June 7, 2011

**Mayor's Announcements:**

**City Manager Report:**

**New Business:**

**Consent**

Border Issues

**Public Hearings**

Adoption of FY11-12 Budget  
2011-12 Storm Drain User Fee

**Regular Business**

2011 Five-Year Financial Model  
2011 Capital Improvement Plan

**Future Agenda Items**

- 1) Trees in public ROW
- 2) Sheriff Substation within Civic Center
- 3) Permitting of Above-Ground Facilities in the Right-of-Way (Lynch)
- 4) Gifts to City - From Estates and Planned Giving (Long)
- 5) Citywide Sewer Fee
- 6) Skate Park
- 7) Naming Policy (Wolowicz)



## RPVTV Channel 33 Programming Schedule Guide

Sign up for the RPV ListServ to get the updated program guide sent right to your Inbox!

Week of 2/21/11 - 2/27/11  
Monday through Sunday

6:00 AM - 6:30 AM	Sit and Be Fit - Low Impact Fitness	3:30 PM - 4:00 PM	Salute to Business (continued)
6:30 AM - 7:00 AM	Cardio Strength Stretch - Moderate to Rigorous Exercise Routines	4:00 PM - 4:30 PM	Playing the Field: 2010 Dodgers Spring Training
7:00 AM - 7:30 AM	Measure C Debate presented by the Peninsula Seniors, Recorded February 2nd, 2011	4:30 PM - 5:00 PM	Playing the Field: Peninsula Panthers Cheerleaders Spring 2011
7:30 AM - 8:00 AM	Measure C Debate at Peninsula Seniors (continued)	5:00 PM - 5:30 PM	Sit and Be Fit - Low Impact Fitness
8:00 AM - 8:30 AM	Playing the Field: 2010 Dodgers Spring Training	5:30 PM - 6:00 PM	Cardio Strength Stretch - Moderate to Rigorous Exercise Routines
8:30 AM - 9:00 AM	Playing the Field: Peninsula Panthers Cheerleaders Spring 2011	6:00 PM - 6:30 PM	Playing the Field: 2010 Dodgers Spring Training
09:00 AM - 9:30 AM	Salute to Business 2010 Awards Dinner	6:30 PM - 7:00 PM	Playing the Field: Peninsula Panthers Cheerleaders Spring 2011
9:30 AM - 10:00 AM	Salute to Business (continued)	7:00 PM - 7:30 PM	Peninsula Seniors: A Child in the Midst of Battle Evelyn Berg Emple
10:00 AM - 10:30AM	League of Women Voters - Measure C Debate, recorded February 9th, 2011	7:30 PM - 8:00 PM	Peninsula Seniors (continued)
10:30 AM - 11:00 AM	LWV Measure C Debate (continued)	8:00 PM - 8:30 PM	Salute to Business 2010 Awards Dinner
11:00 AM - 11:30 AM	LWV Measure C Debate (continued)	8:30 PM - 9:00 PM	Salute to Business (continued)
11:30 AM - 12:00 PM	LWV Measure C Debate (continued)	9:00 PM - 9:30 PM	Measure C Debate presented by the Peninsula Seniors, Recorded February 2nd, 2011
12:00 PM - 12:30 PM	Peninsula Seniors: Buffalo Bill Cody, Kendel Cornwell	9:30 PM - 10:00 PM	Measure C Debate at Peninsula Seniors (continued)
12:30 PM - 1:00 PM	Peninsula Seniors (continued)	10:00 PM - 10:30 PM	League of Women Voters - Measure C Debate, recorded February 9th, 2011
1:00 PM - 1:30PM	League of Women Voters - Measure C Debate, recorded February 9th, 2011	10:30 PM - 11:00 PM	LWV Measure C Debate (continued)
1:30 PM - 2:00 PM	LWV Measure C Debate (continued)	11:00 PM - 11:30 PM	LWV Measure C Debate (continued)
2:00 PM - 2:30 PM	LWV Measure C Debate (continued)	11:30 PM - 12:00 AM	LWV Measure C Debate (continued)
2:30 PM - 3:00 PM	LWV Measure C Debate (continued)	12:00 AM - 1:00 AM	"What is a Charter City?" presentation
3:00 PM - 3:30 PM	Salute to Business 2010 Awards Dinner	1:00 AM - 6:00 AM	Community Announcements



**PVPTV35 Programming Schedule Guide**  
**Week of 2/21/11 to 2/27/11**

**Monday, Feb. 21**

**3:00PM**

**Palos Verdes Library Dist.**

**6:00PM**

**PVP Coordinating Council**

**7:00PM**

**PVPUSD Board Meeting**

**Tuesday, Feb. 22**

**7:30PM**

**City of RHE City Council Meeting - Live**

**Wednesday, Feb. 23**

**7:30PM**

**City of PVE Council Meeting 2/22/11**

**Thursday, Feb. 24**

**No Programming**

**Friday, Feb. 25**

**6:00PM**

**PVP Land Conserancy Nature Walk**

**7:30PM**

**City of RHE City Council Meeting 2/22/11**

**Saturday, Feb. 26**

**7:00PM**

**City of RPV Planning Commission 2/22/11**

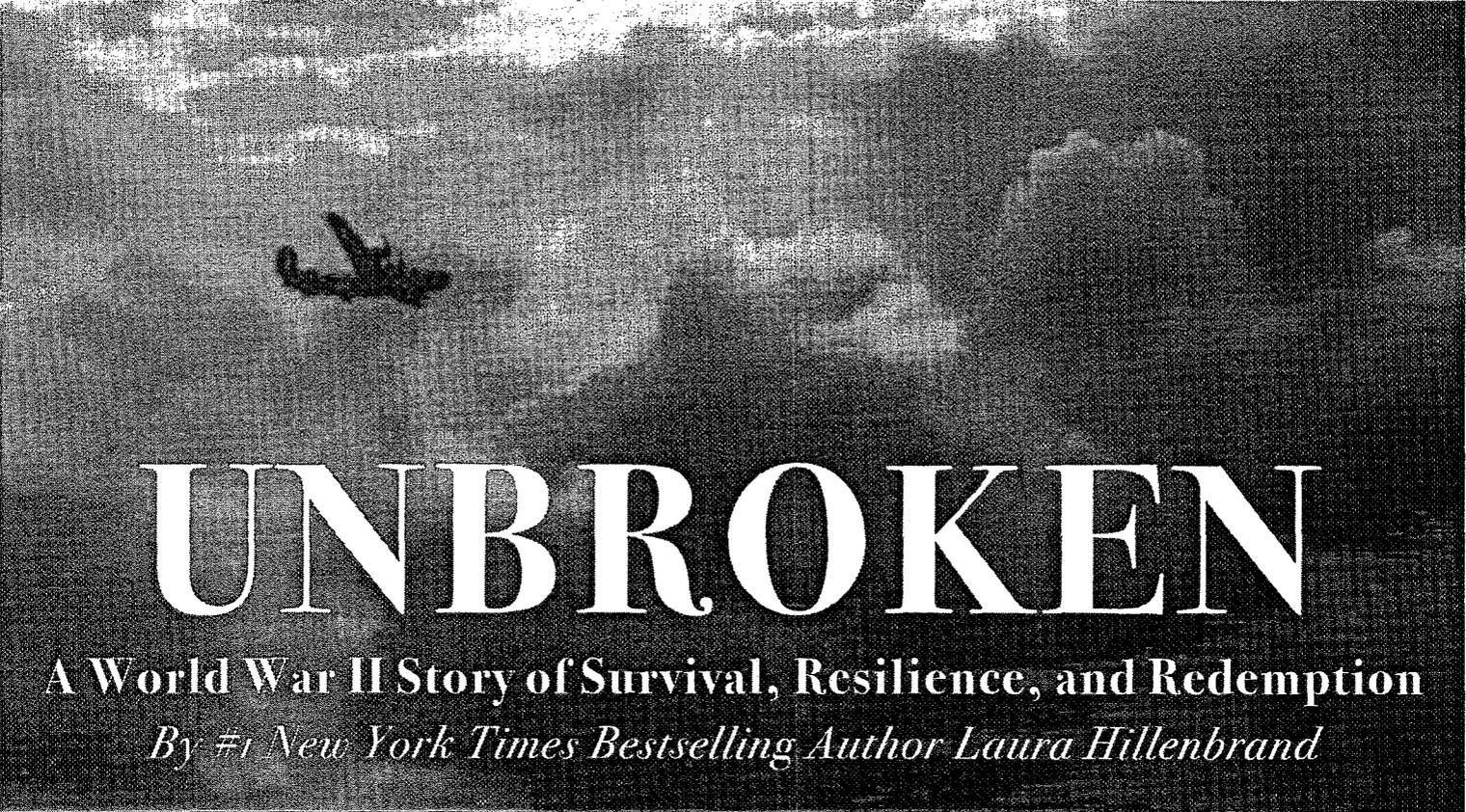
**Sunday, Feb. 27**

**10:00AM**

**City of PVE Planning Commission 2/15/11**

**7:30PM**

**City of RHE City Council Meeting 2/22/11**



# UNBROKEN

A World War II Story of Survival, Resilience, and Redemption

*By #1 New York Times Bestselling Author Laura Hillenbrand*



*A Very Special Book Signing*

*Lieutenant Louis Zamperini 6-8 pm*

02/17/2011

@ El Cholo Restaurant  
1121 S Western Ave  
Los Angeles, CA 90006

02/24/2011

@ Cannery Restaurant  
3010 Lafayette Rd  
Newport Beach, CA 92663

Cox Communications  
Channel Changes  
Effective March 15, 2011

Cox Communications will be making the following changes to our channel lineup on March 15, 2011

**Channel Migrations:**

**KCET** will drop its analog signal and will broadcast in digital only format. While **KCET** will change to digital only format, it will remain in its current location on the channel lineup.

**KCET Kids & Family** will launch on channel 811 and **MHz Worldview** will launch on channel 812.

**THIS TV** will move to channel 817

Customers will need a digital receiver, CableCARD or Clear-QAM tuner TV set to receive these channels.

<u>Channel Name</u>	<u>Ch#</u>
<b>KCET (dropping analog channel)</b>	<b>28</b>
<b>KCET Kids &amp; Family (channel move)</b>	<b>811</b>
<b>MHz Worldview (channel move)</b>	<b>812</b>
<b>THIS TV (channel move)</b>	<b>817</b>

For the residents of the City of Los Angeles, please contact the Information Technology Agency, Cable Franchise Division.  
200 N. Main St., Room 1255,  
Los Angeles, CA 90012.  
Telephone number 3-1-1 – “One Call to City Hall” or (866) 452-2489.  
[www.ita.lacity.org/ita](http://www.ita.lacity.org/ita)

**Carolynn Petru**

---

**From:** Jennerwein, Kay E [kay.jennerwein@verizon.com]  
**Sent:** Tuesday, February 15, 2011 11:02 AM  
**To:** undisclosed-recipients:  
**Subject:** Verizon FiOS TV - Premier Service Rate Change  
**Attachments:** Premier Rate Change.pdf

For your information, effective April 1, 2011, customers subscribed to the Verizon FiOS TV Premier service with a monthly rate of \$42.99 will see an increase to \$52.99, and Premier customers with a monthly rate of \$47.99 will see an increase to \$57.99. Affected customers will receive written notice by March 2, 2011 (sample notifications attached).

Kay Jennerwein  
Video Franchise Management  
Verizon  
2535 West Hillcrest Drive  
Mail Code CAM21KJ  
Newbury Park, CA 91320  
Office: 805-376-2182

P.O. Box 957  
Morristown, NJ 07953-0957



MCFT1021-XXXX  
Sample A. Sample  
123 Main Street  
Anytown, USA 12345-6789  
Fourth Line  
Bar Code

**IMPORTANT NOTICE REGARDING YOUR FIOS® RATE.  
PLUS GREAT BUNDLE OPTIONS AVAILABLE.**

Dear Sample A. Sample,

We hope you are enjoying the entertainment and excitement of your FIOS® TV plan.

We are writing to let you know that your current Verizon FIOS plan pricing expires soon. Your base monthly rate is scheduled to increase to **\$57.99** (not including additional FIOS services, equipment, taxes or surcharges) effective April 1, 2011, and will remain at this new rate for one year.

**If you would like to keep your current service as is, no action is required. Or, if you have recently upgraded to a new FIOS plan, you may disregard this letter.**

However, you can take advantage of our latest FIOS bundles and enjoy an even greater value. In addition to a 2-Year Price Guarantee (available with a 2-year agreement), you may also be eligible for special promotional offers. Whatever you choose, you'll enjoy features and value you can only get with FIOS:

- Flex View\* lets you realize the power of FIOS across multiple devices: TV, PC and Smartphone
- Use your Web-enabled cell phone\*\* as a remote control
- FIOS Internet has been rated #1 in overall customer satisfaction, speed and reliability 4 years in a row†

It's easy to go online and create the FIOS bundle that perfectly fits your lifestyle and budget. Simply log on to [verizon.com/morechoices](http://verizon.com/morechoices) to sign up. Or give us a call at 1.800.470.9169. Please have your Verizon bill handy for reference.

Sincerely,

Dustin Kroeger  
Director, Customer Relationship Marketing

P.S. Learn more about our FIOS bundles today at [verizon.com/morechoices](http://verizon.com/morechoices). Or call 1.800.470.9169.

\*Flex View service usage and content availability restrictions apply. Not currently available in Buffalo, NY.  
\*\*Requires a RIM® 2.0 compatible handset, a wireless data plan, and a PDS TV DVR. Billing for wireless data minutes may apply.  
†Reprinted from [www.scrum.com](http://www.scrum.com) September 7, 2010, with permission. Copyright 2010 Think, Inc. All rights reserved.

**FIOS**  
A NETWORK AHEAD

F103 (Rev. 08/07)  
Marketing Mail 00053-0000



MCF11021-XXXX  
Sample A. Sample  
123 Main Street  
Anytown, USA 12345-6789  
Fourth Line  
Bar Code

**IMPORTANT NOTICE REGARDING YOUR FIOS® RATE.  
PLUS GREAT BUNDLE OPTIONS AVAILABLE.**

Dear Sample A. Sample,

We hope you're enjoying the entertainment and excitement of your FIOS® TV plan.

At Verizon, we work hard to make sure you're getting the best services at the best value. We're always looking for ways to take FIOS to the next level — by providing the fastest Internet speed in the U.S. and introducing breakthrough features like *Flex View*,\* the newest way to watch select Video On Demand titles anywhere, anytime.

We are writing to let you know that your current Verizon FIOS plan pricing expires soon. Your base monthly rate is scheduled to increase to \$57.99 (not including additional FIOS services, equipment, taxes or surcharges) effective April 1, 2011, and will remain at this new rate for one year.

**If you would like to keep your current service as is, no action is required. Or, if you have recently upgraded to a new FIOS plan, you may disregard this letter.**

It's **easy to go online** and create the FIOS bundle that perfectly fits your lifestyle and budget. Simply log on to **verizon.com/morechoices** to sign up. Or give us a call at **1.800.693.4177**. Please have your Verizon bill handy for reference.

Sincerely,

Dustin Kroeger  
Director, Customer Relationship Marketing

P.S. Learn more about our FIOS bundles today at **verizon.com/morechoices**. Or call **1.800.693.4177**.

\*Flex View service usage and content availability restrictions apply. Fios currently available in Buffalo, NY.

**FIOS**  
A NETWORK AHEAD



Verizon



Verizon FIOS 10000  
Sammy A. Sample  
123 Main Street  
Anytown, USA 12345-6789  
Fourth Line  
Five Code

**IMPORTANT NOTICE REGARDING YOUR FIOS® RATE.  
PLUS GREAT BUNDLE OPTIONS AVAILABLE.**

Dear Sammy A. Sample,

We hope you are enjoying the entertainment and excitement of your FIOS® TV plan.

We are writing to let you know that your current Verizon FIOS plan pricing expires soon. Your base monthly rate is scheduled to increase to \$52.99 (not including additional FIOS services, equipment, taxes or surcharges) effective April 1, 2011, and will remain at this new rate for one year.

**If you would like to keep your current service as is, no action is required. Or, if you have recently upgraded to a new FIOS plan, you may disregard this letter.**

However, you can take advantage of our latest FIOS bundles and enjoy an even greater value. In addition to a 2-Year Price Guarantee (available with a 2-year agreement), you may also be eligible for special promotional offers. Whatever you choose, you'll enjoy features and value you can only get with FIOS.

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Director, Customer Relationship Marketing

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\*See www.verizon.com and select availability restrictions apply. Not currently available in all areas. \*\*Requires a Web-enabled feature phone, a wireless data plan, and a FIOS TV plan. Billing for service, data restrictions may apply. See [verizon.com](http://verizon.com/verizon.com) for more information. © 2010 Verizon Wireless. All rights reserved.

**FIOS**  
A NETWORK AHEAD