



2014 CITY COUNCIL GOALS

PUBLIC SAFETY AND TRAFFIC CONTROL

Priorities include:

1. Continue with focus on crime prevention

Response by: Report to City Council on options to enhance crime prevention programs by April 15, 2014

Assigned to: City Manager's Office

2. Continue forging close City relationships with Sheriff's Department

Response by: On-going throughout 2014

Assigned to: City Manager's Office

3. Create joint powers agency for emergency management for the Peninsula

Response by: Report to City Council on process to form a JPA or alternative by May 31, 2014

Assigned to: City Manager's Office

4. Ambulance service on the south side of the City

Response by: Report to City Council on options to establish an ambulance "station" on the south side of the Peninsula by August 31, 2014

Assigned to: City Manager's Office

INFRASTRUCTURE

Priorities include:

- 1. Infrastructure Management Plan funding and alternatives**
Response by: First infrastructure category by December 16, 2014
Assigned to: Public Works and Finance/IT Departments
- 2. Continue with programmed maintenance and dewatering wells for Portuguese Bend and Abalone Cove Landslide Areas**
Response by: Quarterly updates and Public Works Staff to recommend landslide mitigation measures, including but not limited to dewatering wells, in accordance with approved and budgeted capital improvement plan
Assigned to: Public Works Department

CITIZEN INVOLVEMENT AND PUBLIC OUTREACH

Priorities include:

- 1. Continue citizen involvement in infrastructure goal-setting process**
Response by: Present Infrastructure Management Plan to City Council by December 16, 2014
Assigned to: Public Works Department and City Manager's Office
- 2. Continue community workshops for issues such as safe school routes, cross-walks, Coast Vision Plan, park/preserve improvements, etc.**
Response by: On-going throughout 2014
Assigned to: All Departments (City Manager's Office to lead)
- 3. Expand public outreach program to familiarize residents and businesses about City services, etc. (citizen survey, town hall meetings, leadership academy, etc.)**
Response by: On-going throughout 2014
Assigned to: All Departments (City Manager's Office to lead)

GOVERNMENT EFFICIENCY, ACCOUNTABILITY, FISCAL CONTROL, TRANSPARENCY AND OVERSIGHT

Priorities include:

- 1. Determine timing, format, job description, etc. for new City Manager search**
Response by: Work with Subcommittee to present contract for executive search firm for City Council approval by April 1, 2014
Assigned to: City Manager's Office/Human Resources

- 2. Council to improve conduct and efficiencies (JPIA Guidelines, Matrix recommendations, etc.)**
Response by: Present Matrix Report update to City Council on March 18, 2014, and conduct follow-up session with JPIA on April 29, 2014
Assigned to: City Manager's Office/Human Resources

- 3. Request recommendations from Human Resources Director on avoiding another period of high turnover in City staff**
Response by: Report to City Council by May 31, 2014
Assigned to: City Manager's Office/Human Resources

- 4. Reinforce actions taken regarding full transparency of financial information (employee compensation/benefits, CAFR, etc.)**
Response by: On-going throughout 2014
Assigned to: Finance/IT Department

- 5. Improve Organizational Efficiency (from Matrix Report, previous City Council goals, etc.)**
 - Rebidding of contracts (large – City Attorney, IT, etc.)Response by: August through December 2014
Assigned to: City Manager's Office and Finance/IT Department
 - Public Works Actions
 - Transparency Enhancements
 - City Clerk
 - Human Resources
 - Community Development

PARKS AND RECREATION PROGRAMS

Priorities include:

1. City trail system enhancement

Response by: Complete Trails Network Plan Update by February 2015

Assigned to: Community Development and Recreation & Parks
Departments

2. Implementation of on-line access to recreation programs and space rentals

Response by: Complete "go-live" for Active.Net by May 2014

Assigned to: Recreation & Parks Department

3. Continue with shared use of PVPUSD & City Facilities

Response by: City recreation programs to be available at Peninsula High
pool and Miraleste Intermediate gym by May 2014

Assigned to: Recreation & Parks Department

4. Continue with evaluation of city recreation programs, sustainability of/demand for programs

Response by: Complete evaluation by August/September 2014

Assigned to: Recreation & Parks Department

INTERGOVERNMENTAL ISSUES

Priorities include:

1. State, County and Regional

Response by: On-going throughout 2014

Assigned to: City Manager's Office

2. Revisit Council policy on upcoming legislation

Response by: Present Policy No. 29 to City Council for review by April
2014

Assigned to: City Manager's Office

3. Aircraft Noise Impacts: Monitor FAA airspace proposal for Long Beach airport, monitor helicopter flight path revisions to/from Torrance airport & attend and participate in these workshops and the overall SoCal OAPM

process to emphasize the importance of avoiding any increase in Peninsula overflights or reduction in altitudes that would adversely impact City residents.

Response by: On-going throughout 2014

Assigned to: Finance/IT Department (transition to Community Development Department in March 2014)

(Adopted by Rancho Palos Verdes City Council on February 18, 2014)

RANCHO PALOS VERDES
2014 CITY COUNCIL PRIORITIES
Revised and Re-Adopted February 18, 2014

1) PUBLIC SAFETY AND TRAFFIC CONTROL

- Focus on Crime Prevention: Prioritization of "Crime Watch," notification of the public, Neighborhood Watch (Score = 14)
- Forge Closer City Relationship with Sheriff's Department: Improve communication with leadership at the Lomita Sheriff's station (Score = 9)
- Increase Sheriff's Presence on South and West Sides of the City: Consider creation of Sheriff's Department substation on City property, possibly including a base for ambulance service (Score = 6)
- Review Sheriff's Department's Allocation of Assets: Promote better focus the Department's efforts in the City (Score = 5)
- Notification of Public Safety Issues: Formalize system to notify City Staff of public safety issues, review communications policy and guidelines (Score = 5)
- Explore Joint Powers Agency for Emergency Management for the Peninsula: Pre-arrangements to share resources during natural disasters (i.e., wildfire, earthquake, tsunami, flooding, etc.) and for other hazards (Score = 4)
- Focus on Traffic Enforcement: Eliminate "speed traps" & replace with speed warning signs/units, target perceived erratic driving related to Marymount College (Score = 3)
- Palos Verdes Drive East Safety: Improve roadway safety (Score = 2)
- Bicycle Safety: Cyclist safety and awareness, sharing of roadways with motor vehicles (Score = 2)

2) INFRASTRUCTURE

- San Ramon Canyon Stabilization: Solicit financial support from the City & County of Los Angeles and present financing alternatives (Score = 12)
- Infrastructure Funding: Consider a full range of funding options (Score = 12)

- Western Avenue Commercial Corridor: Evaluate & integrate existing Western Avenue specific plans, SCAG grant proposal, City Municipal Code and other programs for future discussion and goal-setting; improve aesthetics of City “gateway” (Score = 10)
- SCE Infrastructure Safety & Reliability: Confer with SCE to ensure the safety of electrical lines; follow up on implementation of AB 66 (Score = 9)
- Portuguese Bend Landslide, Abalone Cove Landslide and Altamira Canyon: Roadway maintenance, dewatering wells (Score = 6)
- Citywide Sewer Maintenance: Review maintenance program, schedule and projects (Score = 6)
- Citywide Storm Drain Maintenance: Review maintenance program, schedule and projects (Score = 5)
- Energy Audit of City Facilities: Provide update of grants and completed projects (Score = 3)
- CalWater Facilities within Portuguese Bend Community: Meet with CalWater to ensure the safety of water lines and other infrastructure in active landslide area (Score = 1)
- Cell Sites in Public Right-of-Way: Explore options to provide better visual screening (Score = 0)
- Citywide Street Maintenance: Review street maintenance program (Score = Unk)

3) CITIZEN INVOLVEMENT AND PUBLIC OUTREACH

- Increase Citizen Involvement in Infrastructure Goal-Setting & Planning: Review "lessons learned" from past projects, need more direct Staff outreach to residents and businesses, identify instances and plans to deal with deferred maintenance of facilities (Score = 12)
- Evaluate City Recreation Programs: Review the current types of recreation programs offered to the public (Score = 2)
- Public Outreach Program: Develop and implement a comprehensive program for 2014 to familiarize residents about City services, resource information available, public participation opportunities, fiscal and management accountability, and frequently asked questions.

4) **GOVERNMENT EFFICIENCY, ACCOUNTABILITY, FISCAL CONTROL, TRANSPARENCY AND OVERSIGHT**

- Evaluate "Core" City Services: What services do citizens really want from the City? (Score = 11)
- Full Transparency of Financial Information: Improve public access to City financial information (Score = 10)
- Improve Organizational Efficiency: Run a "tight ship," conduct performance audit of City staffing & programs, analyze "needs" vs. "wants," consider increased use of volunteers (Score = 10)
- Conduct a Business Survey: Staff to prepare a survey, with the assistance of the Chamber of Commerce or other organizations with similar experience and expertise, to assess what the City can do for businesses and how can the City be a better partner with businesses. (Score = 4)
- Council Liaison to Advisory Boards: Consider whether each City advisory board should have a designated City Council liaison (Score = 4)
- Review of Existing Contracts/Consultants: Review all contracts and consider formal bid process, review City's use of consultants, ensure that consultant work product is actually used (Score = 3)
- Evaluate Development Review Process: Review fees, expand lower-level decision making, streamlined review processes, etc. (Score = 3)
- Create a City Business Forum: Include City Council and Staff (Score = 1)
- Evaluate View Restoration Process: Re-evaluate ordinance and procedures (Score = 1)
- Evaluate Employee Compensation: Review salary, benefits & pension (Score = 0)
- RPV Chamber of Commerce: Focus on developing RPV businesses, possible "subset" of existing Peninsula Chamber of Commerce (Score = 0)
- Implementation of the recommendations made by NexLevel regarding IT (including formalizing a Strategic Plan, installation of a help-desk incident tracking & metric system and conducting quarterly internal IT meetings with departments).
- Conducting the competitive process for all IT services.

- Implementation of the replacement accounting system (replacement was high-priority recommendation by Management Partners in 2008).

5) PARKS AND RECREATION PROGRAMS

- Shared Use of PVPUSD & City Facilities: Coordinate with the school district to share active recreation facilities (Score = 11)
- Trail System Enhancement: (Score = 9)

6) INTERGOVERNMENTAL ISSUES

- Monitor Actions by the State of California and County of Los Angeles: Staff to proactively inform the Council of actions by the State Legislature or State agencies or the County that may adversely impact the City or our residents (examples: unfunded mandates, tax/revenue changes).

ITEMS REMOVED BY COUNCIL AT JANUARY 8TH MEETING:

- Eastview School District Issue: Consider whether to resume efforts to resolve disenfranchisement of *Eastview* residents regarding PVPUSD issues (Score = 2)
- Ponte Vista Project in San Pedro: Monitor and evaluate development proposal for *Ponte Vista* site, focus on traffic impacts (Score = 5)

ITEMS REMOVED BY COUNCIL AT FEBRUARY 4TH MEETING:

- County Sewer Pump Station at Western Avenue & Avenida Aprenda: Identify issues to be addressed, encourage LA County Sanitation Districts to complete work (Score = 1)
- Western Avenue Improvement: City "gateway," improve aesthetics (Score = 7)

COMPLETED GOALS or TASKS SINCE 2012:

City Dog Park – The temporary dog park was constructed at Point Vicente Park/Civic Center and officially opened on November 8, 2012. The City will continue to support a regional dog park location.

City Skate Park – Completed, due to the construction of a Peninsula-serving skate park in San Pedro at Peck Park, scheduled to open Summer 2014.

City Dog Beach – The trial period and Council policy action was completed.

Peninsula-Wide Park Support of City Parks – Staff outreach was part of the Dog Park and Skate Park discussions with Peninsula cities.

Overview of Current Business Environment – Staff (Rojas) presentation to Council March 6, 2012.

Review City Fees – Completed review of fees and staff (Rojas) covered in presentation to Council on March 6, 2012.

Evaluate Business Fees – Completed also on March 6, 2012.

Streamline Business Openings – Completed also on March 6, 2012.

Zero-Based Budgeting – Expanded menu of discretionary funding items for Council budget workshop June 19, 2012.

Support of Local Businesses – Completed with presentation March 6, 2012.

Enhance General Fund & CIP Reserves – Presented to Council June 19, 2012.

Prepare a Fiscal Health Statement – Presented FAC statement to Council on January 15, 2013.

Evaluate City Tree Review Process – Revisions presented by Community Development and approved by Council on October 1, 2013.

Analyze various methods of generating revenues for the City – Completed by FAC in 2013.

Update the Committee’s Memorandum to the City Council dated April 25, 2012 and titled “Calculation of the City’s Unfunded Pension Liability” – Presented to City Council on February 4, 2014.

Conduct a competitive bid process for banking services – Completed and presented to City Council on February 18, 2014.

The following goals were not included on the final adopted list because they are already under review or scheduled on the Tentative Agenda:

- Civic Center Master Plan: Staff to present all information about the Civic Center project prepared to date to the City Council and the public within 60 days; City Council may then refer to PC and/or FAC for recommendations. **(Completed with City Manager Report presented on February 21, 2012, regarding the update to the Civic Center Master Plan page on the City's website)**
- Sheriff's Department Community Outreach: Consider Deputies' attendance at HOA meetings **(On going, the Lomita Sheriff's Station continues to make its personnel available to attend HOA meetings upon invitation)**
- Monitor Traffic Safety Commission Activity: Review & evaluate effectiveness of flashing lights at crosswalks
- Animal Control: Review contract with County Animal Control, trapping of wild/nuisance animals and road-kill disposal
- Review Fire Protection Services: Ensure weed abatement is sufficient on City's open space properties
- Rancho LPG Butane Tanks in San Pedro: Reconsider position on the removal of tanks **(On going, continue to monitor this facility in the Border Issues Status Report)**
- Terranea Resort: Evaluate fees and process for use of City Hall for off-site Parking
- Current Park Improvement Initiatives: Provide City Council overview of status of current projects (i.e., Lower Hesse, Grandview, Abalone Cove grant, ADA upgrades, etc.)
- Status of Redevelopment Agency: Staff to brief City Council on status of RDA in light of recent State Supreme Court decision **(On going, the dissolution of the Successor Agency to the RDA will be on-going through 2014 and into 2015, with the most recent update provided to the Successor Agency Board on December 3, 2013)**
- Beautification (Recycling) Grant Program: Reinstate the Beautification (Recycling) Grant Program, review City policy, consider disbursement on basis of best use/need, possibly focus on Hawthorne Boulevard or other major corridors.

- Temporary Non-Commercial Banner Program: Re-evaluate aesthetics of current banner sign "backdrops" **(Completed with City Council approval of revised banner policy on September 18, 2012)**
- Aircraft Noise Impacts: Monitor FAA airspace proposal for Long Beach airport, monitor helicopter flight paths from Torrance airport; Monitor FAA airspace proposal for Long Beach Airport, monitor helicopter flight paths from Torrance Airport and LAX, participate in upcoming workshops and meetings regarding the SOCAL Metroplex OAPM process to emphasize the importance of avoiding any increase in Peninsula overflights or reduction in altitudes that would adversely impact City residents, and monitor potential Congressional/FAA action on helicopter activity and altitudes throughout LA County.
- Re-Evaluate "No Solicitation" Ordinance: Review solicitation regulations and alternatives; tentatively agendaized for 4/3/12 meeting **(Completed with report to City Council on April 17, 2012)**
- Public Feedback via City Website: Revise City website to provide enhance opportunities for public feedback, opinion surveys, etc.
- Town Hall Meetings: Consider establishing a regular schedule of "town hall"- style meetings
- Regular City Council Meetings: Reduce duration of meetings, length of Staff reports **(Completed with implementation of the revised City Council Rules of Procedure on May 29, 2012)**