

# Usage Analysis

## Ladera Linda Community Center

### Note on Future Use

For many years now, the poor conditions of Ladera Linda's building and the limited park hours have been a significant deterrent to many potential instructors and groups interested in renting the facilities. It is anticipated that newer, more attractive and modern facilities would attract a higher number of classes and potential user groups. These uses would be spread throughout the week, minimizing their overall impact. A reduction in the number of rooms from the current 11 to the currently proposed 3 will also serve as a constraint on the total number of possible classes/uses.

A strict rental policy would encourage renters and instructors during daytime hours, and would severely restrict the type, frequency, and hours of nighttime rentals. Large rental groups would also be restricted from use during AYSO hours to minimize further parking/traffic use. This policy would help maintain the serenity and neighborhood feel of this local community park. Renters interested in having late night weddings, for example, would still have the option of renting at the Point Vicente Interpretive Center or Hesse Park.

### **This report includes historical usage data for 2015-2017 for Ladera Linda Park**

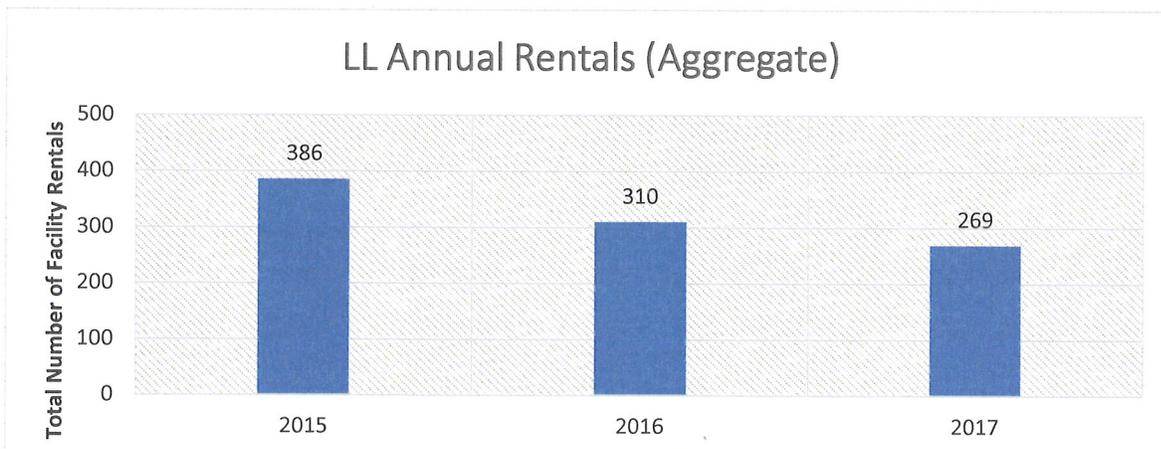
Ladera Linda offers the following amenities, including:

- A community center with one multipurpose room (1,922 SQ Ft) & Multiple classrooms (961 SQ Ft each)
- Paddle tennis courts (2)
- Basketball courts (2)
- Open Field/Play Space
- Two playgrounds
- Exhibit Room (Discovery Room)

### **Facility Rental Trends, 2015-2017**

Three years' worth of LL facility rentals are included for analysis:

- 2017= 269 (January through August data)
- 2016 = 310
- 2015 = 369



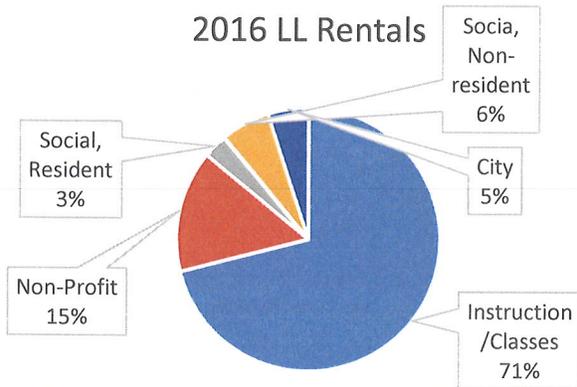
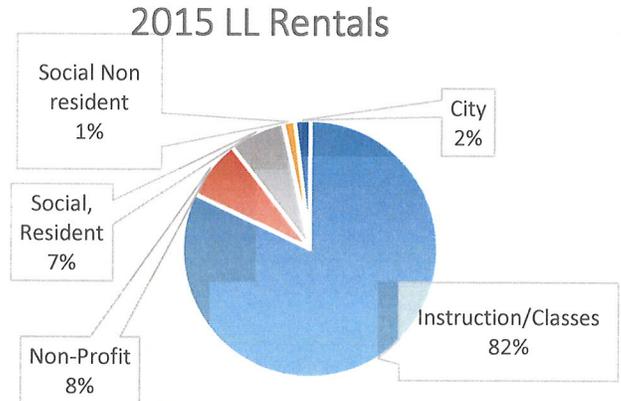
Currently, 2017 is on track for meeting and exceeding 2016 rental numbers.

A closer look at annual LL rentals reveals there are categorical and recurring rentals, including:

- Instructional/class rental
- Non-profit rental
- City Rental
- Social rental, Resident
- Social rental, Non-resident

**2015 = 386 rentals**

- 318 instructional/class rentals
- 29 Non-profit rentals
- 8 City rentals
- 27 Social Rentals, Resident
- 4 Social Rentals, Non-resident

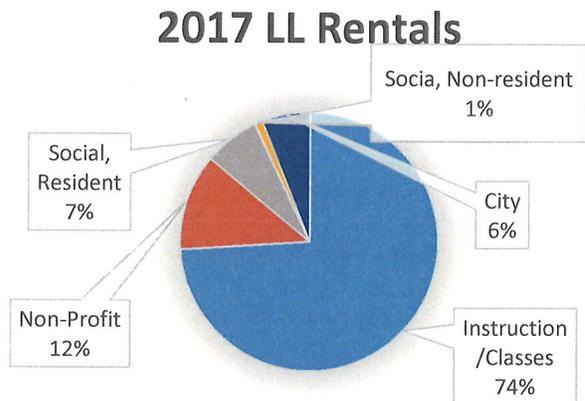


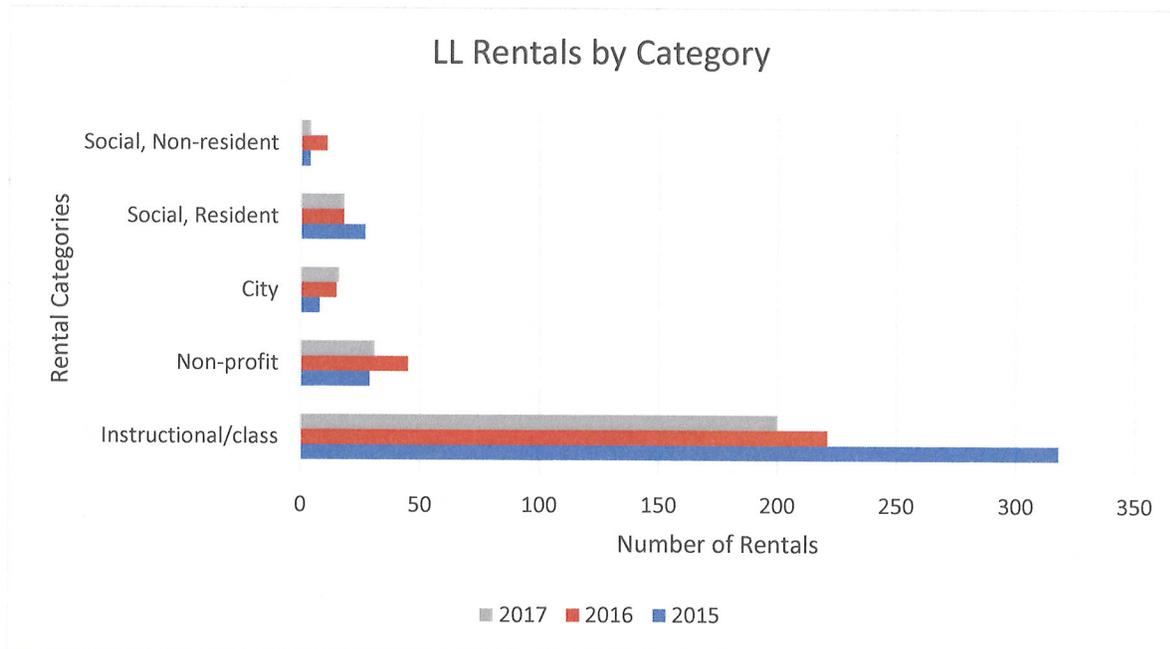
**2016 = 310 rentals**

- 221 instructional/class rentals
- 45 Non-profit rentals
- 15 City rentals
- 18 Social Rentals, Resident
- 11 Social Rentals, Non-resident

**2017 = 269 rentals (through August 31, 2017)**

- 200 instructional/class rentals
- 31 Non-profit rentals
- 16 City Rentals
- 18 Social Rentals, Resident
- 4 Social Rentals, Non-resident





Data tables indicate instructional/class rentals are the primary type of rental each year at LL. Non-profit rentals account for about 12% of facility rentals, with event rentals by the City of RPV at about 4%. Social rentals from residents account for an average of 6% of rentals, and non-residents at an average of 3% over the past three years.

**Outdoor Facilities**

The outdoor elements at Ladera Linda (Paddle Tennis courts, playgrounds, basketball courts, grass areas, picnic tables etc...) are all used on an informal drop-in basis. No records of usage levels are available.

**Discovery Room**

No numbers are available for use of the Discovery Room drop in use.  
2017: 853 School tour visitors

**Special Events**

**Attendance**

Trunk or Treat (October)	200 over a four hour period
Egg Hunt	200 over a 1.5 hour period
Kids to Park Day	100 over a 6 hour period
Flutterby Storytime	4-8 (monthly)

**Historic Programming Trends**

Ladera Linda has offered a wide range of programs/classes during its over-30 year existence as a City Park.

- Parent and child developmental classes
- Arts classes
- Dance Classes
- Sports Clinics (basketball, soccer, tennis)
- Education classes for children and adults
- Long term leases (Montessori School, Canyon Verde School)

## **Future Usage**

As mentioned previously, usage will likely rise with the building of a newer facility. The type of events, classes, and programs will closely mirror what has been offered in the past: Daytime classes and programs, City and non-profit meetings, limited special events, and drop-in use of outdoor facilities. Permitted nighttime use, which is already minimal, will be further reduced to minimize wedding receptions, parties and similar events. Available hours for usage will be limited as well.

### Ladera Linda Current Usage 2017

CLASSES	TIME	WEEKLY	MONTHLY	Quarterly	BI-ANNUAL	ANNUAL	Est Attendance/per event
Concorde After School Program*	3:30pm-4:30pm	WED, FRI					3 to 6
Adult Tap	7:00pm-8:00pm	TUE					5
Tai Chi	3:00pm-4:00pm	WED					5 to 8
Yoga	4:00pm-5:00pm	WED					5 to 8
Tai Chi	11:00am-Noon	SAT					5 to 8
<b>ONGOING MEETINGS/EVENTS</b>							
Port. Bend Community Assn. HOA	7:00pm-9:00pm		MON				12 (40 at annual event)
Port Bend Nursery School Family Fun Day	9am-3pm (April)					X	60-80
Klondike Canyon Landslide Abatement	5:0pm-7:00pm		MON				6
Las Candalistas**	8:00am-Noon (Oct-May)		WED				25
Port. Bend HOA	3:00pm-5:00pm		SAT				12
Delta Sigma Sorority	2:30pm-6:30pm		SUN				25
Las Madrecitas	2:00pm-5:00pm		SUN (Oct-Dec)				40-50
Volunteer Trail Watch Meeting	6:00pm-8:00pm			X			30
Volunteer Trail Watch Trainings						X	2 day training 35
City Meetings: Council/PW/R&P/Special Meeting	varies			X			varies
CERT Training	5-9pm					X	2-day mtg 20-40
National Charity League						X	40-50
Ladera Linda HOA						X	45
Staff Trainings Recreation and Parks						X	45
Staff Trainings YMCA						X	20
Docent Training (in Discovery Room)	12:30-3pm				X		6 to 10
Hikes	varied		X				11 total hikes 90 per hike
Elections					X		6-20 volunteers of voters fluctuate
Girl Scouts						X	40
Flutterby Storytime			FRIDAY				6 to 14
Special Event: Egg Hunt						X	125
Special Event: Trunk or Treat						X	200
Special Event: Kids to Park Day						X	100

STORAGE FOR COMMUNITY GROUPS	TIME	WEEKLY	MONTHLY	Quarterly	BI-ANNUAL	ANNUAL	Est Attendance/per event
LLHOA: 1 Storage Shed	year round use						na
Las Candalistas: 1 Room	year round use						na
Los Serenos Docents: 1.5 Rooms	year round use						na
<b>ONGOING USE</b>							
Discovery Room	year round use						850 tour visitors dropin visitors unknown
Game Room (Rm. J)	year round use						na
Container (1)-Emergency Operations	year round use						na
Container (2) Public Works	year round use						na
Container (1) Open Space Management	year round use						na
MPR, Classrooms A, E, J, K, L	Year round availability for rentals						na
<b>MISC. USE BY PUBLIC</b>							
Playgrounds (2)	year round use						na
Paddle Tennis Courts (2)	year round use						na
Paddle Tennis Tournaments					X		12 to 16
Lower Field Play Space	year round use						na
Lower Field Basketball Courts	year round use						na
<b>PRIVATE RENTALS</b>	<b>NON-RESIDENT</b>	<b>RESIDENT</b>					
<b>2017 January to August</b>	<b>4</b>	<b>18</b>					<b>varies by event</b>
<b>2016</b>	<b>11</b>	<b>18</b>					<b>varies by event</b>
*Concord class use increases and varies as attendance grows and/or drops. Last spring they ran M-F							
**Las Candalistas meetings can increase based on needs							
***Scout groups vary based on requests and change each school year							

G Las Candalistas	H Docent Storage	I Open Classroom
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# Ladera Linda Building Plan

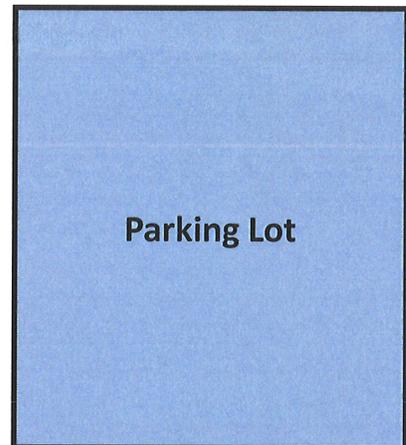
(Not to scale)

Current Usage/ Lettering of Buildings

F Multi-use Storage
E After School program
D Discovery Room

J Game Room
K Open Classroom
L Open Classroom

MPR Open Classroom	
Kitchen	OSM & Sheriff
Staff Office	



A Open classroom	Girls' Bathroom	Janitor Closet	Boys' Bathroom
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