



View of parking lot on Western Ave at W Park Western Dr

4 Implementation

4.1 Next Steps

Stakeholders have coalesced around a vision. What remains is to set in place policies and standards that will allow the vision to materialize. While stakeholders have a vision in place that in and of itself will not transform the corridor. The cities of Rancho Palos Verdes and Los Angeles need to put in place a system of incentives to attract private investments that will fund new development of the desired kind. Cities must invest public infrastructure dollars in vicinity of strategic opportunity areas (like Terraces) to attract private dollars. Moving forward, the City of Rancho Palos Verdes must partner with the City of Los Angeles to craft design guidelines that will shape new developments that come online. In doing so, it must formalize the existing vision committee as a task force to lead all future improvements along the corridor.

