

AGENDA DESCRIPTION:

Consideration and possible action to approve the Draft Emergency Preparedness Committee (EPC) FY16-17 Work Plan.

RECOMMENDED COUNCIL ACTION:

- (1) Approve the proposed Draft FY16-17 City of Rancho Palos Verdes Emergency Preparedness Committee (EPC) Work Plan for inclusion in the FY16-17 City Budget.

FISCAL IMPACT: \$11,500

Amount Budgeted:	\$11,500
Additional Appropriation:	N/A
Account Number(s):	101-1026-421-61-00

ORIGINATED BY: Tracy Bonano, Senior Administrative Analyst/Emergency Manager *T.B.*

REVIEWED BY: Gabriella Yap, Deputy City Manager *G.Y.*

APPROVED BY: Doug Willmore, City Manager *D.W.*

ATTACHED SUPPORTING DOCUMENTS:

- A. Estimated EPC FY16-17 Work Plan Resources (page A-1)
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BACKGROUND AND DISCUSSION:

Pursuant to Section 5 (Annual Work Plan) of Resolution No. 2008-61, the Emergency Preparedness Committee (EPC) and City Staff liaison shall prepare an annual work plan to be presented to the City Council for approval. At the February 18, 2016, EPC meeting, the FY16-17 EPC Work Plan (Attachment A) was discussed by the EPC and Staff. Specifically, EPC and Staff propose to:

- Continue participation in the 4th of July community outreach event by providing EPC members to assist with setting up, staffing, and dissembling the City-provided booth space.
- Produce two Public Service Announcements (PSAs). EPC members will submit on-screen talent recommendations and scripts to Staff. PSAs will be promoted through the City's EPC website, the City Manager's weekly report, televised on RPTV Channel 33 (COX Cable)/Channel 38 (Frontier FIOS) and featured on Channel 33's "Peninsula Beat."
- Update the current "Beauty and the Beast" (B&B) emergency preparedness public outreach presentation and rename it "How to Prepare."

- Continue the City's utility service providers' emergency preparedness presentations, focusing on the Los Angeles County Sanitation District and California Water Service Company.
- Participate in the City's Whale of a Day community outreach event by providing EPC members to assist with setting up, staffing, and dissembling the City-provided booth space.
- EPC members will participate in the 2016 National Night Out by organizing an event list and visiting neighborhood gatherings to talk about emergency preparedness.
- EPC members will be available to visit Rancho Palos Verdes homeowners associations and faith-based organizations, along with residents and business owners in general, to make "Beauty & the Beast," "How to Prepare" and "LA County Five Step Neighborhood Action Kit" presentations.
- EPC members will host a US Geological Survey (USGS) emergency preparedness related presentation at the Norris Pavilion in Rolling Hills Estates or similar venue in Rancho Palos Verdes. The presentation will be provided by a reputable USGS staff scientist and emphasize the importance of public awareness in regards to natural and human made disasters. Media outlets for advertising include, but are not limited to, the EPC webpage, *PV News*, the *Daily Breeze*, Channels 33 & 38, the Palos Verdes Peninsula Unified School District (PVPUSD) and the City's electronic Notify Me system.

ALTERNATIVES:

In addition to the Staff recommendation, the following alternative actions are available for the City Council's consideration:

1. Approve the FY16-17 EPC Work Plan with modifications.

#	Item/Description	Est. Hours	Est. \$\$
1	4th of July		
	Staff	20	N/A
	Takeaways (Glow Sticks - \$500, Blankets \$500, Hand Sanitizer - \$500, Water - \$500, 5 Backpacks - \$250)		\$2,250
2	Two (2) PSA's		
	Staff	4	N/A
	Channel 33 (\$2,000 each PSA)	100	\$4,000
3	B & B Presentation Update "How To Prepare"		
	Staff	10	N/A
	Takeaways (5 Backpacks - \$250)		\$250
4	Utility Company Presents (LA County Sanitation District and Cal Water)		
	Staff	20	N/A
	IT Staff	2	N/A
	Channel 33	10	\$500
5	Whale of a Day		
	Staff	20	N/A
	Takeaways (Glow Sticks - \$500, Blankets \$500, Hand Sanitizer - \$500, Water - \$500, 5 Backpacks - \$250)		\$2,250
6	National Night Out		
	Staff	10	N/A
7	LA County Five Step Neighborhood Action Kit Presentations		
	Staff	10	N/A
	Takeaways (5 Backpacks - \$250)		\$250
8	USGS Emergency Preparedness Presentation		
	Staff	20	N/A
	Norris Pavilion in Rolling Hills Estates (or similar venue in Rancho Palos Verdes)		\$500
	Advertising – PV News, Daily Breeze, etc.		\$500
	Channel 33 to film event	10	\$500
	Miscellaneous costs (flyers, AV at Norris, etc.)		\$500
	Total	236	\$11,500