



flock safety

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FOR IMMEDIATE RELEASE

City of Rancho Palos Verdes Partners with Flock Safety to Offer Grants for HOA Security Cameras

October 14, 2020 (Ranchos Palos Verdes, CA) — The City of Rancho Palos Verdes has partnered with Flock Safety, a crime-fighting technology company, to offer neighborhoods affordable access to license plate-reading cameras to enhance public safety.

Homeowners associations in Rancho Palos Verdes looking to boost their security measures and assist law enforcement in investigating crimes may apply for grants from the City to cover half the cost of Flock Safety license plate-reading cameras that can be installed at neighborhood entrances. Applications and a checklist are available on the City website at rpvca.gov/flock. Due to a limited amount of available funding, participation will be on a first-come, first-served basis.

Founded in 2017 in Atlanta, Georgia, Flock Safety strives to provide technology solutions for neighborhoods and cities to help law enforcement by gathering evidence, such as car descriptions and license plate numbers, to help solve crimes.

The City is offering this grant program to HOAs citywide following a pilot program in the Oceanfront Estates neighborhood that launched earlier this year.

“We encourage our HOAs to take advantage of this innovative tool to help deter and solve crimes in our community,” said Rancho Palos Verdes Mayor John Cruikshank.

For each HOA that chooses to participate in the program, the City will provide a 50% match for each Flock Safety Camera per year while the program is active. The grant will cover the expense of half the annual camera cost at approved neighborhood entrance locations. An HOA may choose to purchase more than one camera to place in different approved locations. The Lomita Sheriff’s Station and a limited number of City staff will have secure access to footage captured on the cameras for investigative purposes only, upon the request of detectives.

Flock Safety built its first automated license plate recognition (ALPR) camera specifically for neighborhoods, with privacy-first policies. Footage is securely stored in the cloud and

automatically deletes every 30 days on a rolling basis. The cameras are not used for traffic enforcement and there is no facial recognition technology.

“We believe everyone has the right to public safety,” said Garrett Langley, CEO of Flock Safety. “Our mission is to eliminate crime and be a solution for agencies that want cost-effective tools to solve and deter crimes. We’re looking forward to working with the City of Rancho Palos Verdes to make the area even safer.”

Flock Safety cameras are solar-powered and come with camera hardware and software, installation, maintenance, cloud storage, cellular connectivity, ongoing software enhancements, unlimited user licenses, hotlist integration and alerts to law enforcement, plus dedicated community affairs and customer support.

The cameras are used by neighborhoods and cities throughout California, including Los Angeles, San Francisco, Sacramento, and parts of San Bernardino and Orange counties. Today, Flock Safety cameras provide evidence for more than 400 police agencies to solve crime in 750 cities across the country.

For more information about the Flock Safety Grant program, visit rpvca.gov/flock.

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About the City of Rancho Palos Verdes

The City of Rancho Palos Verdes is located on a coastal peninsula overlooking the Pacific Ocean in the South Bay of Los Angeles County. Incorporated in 1973, the City is home to 42,000 residents, 7 1/2 miles of coastline, a 1400-acre nature preserve, and hundreds more acres of open space. Residents and visitors enjoy expansive ocean views and ample opportunities for recreation, including golfing, hiking, beach access, and whale watching. Notable landmarks and points of interest include the Wayfarers Chapel designed by Lloyd Wright, the Point Vicente Lighthouse, the Point Vicente Interpretive Center, Terranea Resort, the Palos Verdes Nature Preserve, and Trump National Golf Club.

About Flock Safety

Flock Safety is a crime-solving company that provides the most advanced and affordable security for neighborhoods, small businesses, and law enforcement. With its 24-hour wireless cameras designed to capture license plates, Flock Safety gathers information that can be used by local police to investigate crime and is using that technology to solve up to five crimes per hour, nationwide. Flock Safety is a venture-backed startup based in Atlanta, Georgia. Visit www.flocksafety.com for more information.