

## **TEMPORARY BANNER PERMIT**

(Noncommercial Special Event Temporary Banners in the Public Right-of-Way)

**Planning Case No. PLSP** \_\_\_\_\_

Organization Name	Contact Person
Street Address	Contact Phone Number
City, State, Zip	Contact E-mail Address

Dates Banner is to be Posted: \_\_\_\_\_ *install date* to \_\_\_\_\_ *remove date*

**Requested Sign Location** *(Please check with staff for dates and location availability)*

- \_\_\_\_\_ 1. Hawthorne Boulevard & Indian Peak Road
- \_\_\_\_\_ 2. Crenshaw Boulevard & Indian Peak Road
- \_\_\_\_\_ 3. Palos Verdes Drive East & Miraleste Drive

**Attach a sign rendering depicting all letter styles, sizes, and colors on an 8-1/2" x 11" paper.**

Pursuant to City Council Policy No. 56, the following development standards shall apply to all banners in the public right-of-way:

1. Temporary Banners shall advertise any the following types of events:
  - a. Non-profit, or community based, or artistic/cultural events, organized by entities such as, but not limited to, a non-profit, a school or school district or other public agency, a church, a sports league including youth sports, a local chamber of commerce, or similar entity.
  - b. Events must take place within the City or within one of its adjacent communities, or benefit residents of the City.
2. Banners shall not advertise the sale of goods or services for profit and events must occur on a specific date or date range.
3. A permit shall be obtained on a first come first serve basis from the Community Development Department prior to the placement of the temporary banner.
4. Events shall commence within 30 days of the posting of the banner.
5. Requests for a temporary banner shall be made no sooner than 90-days prior to the first date the banner is to be posted and each banner shall be displayed for a maximum of 30-days.
6. An organization advertising a non-commercial special event is limited to **one** temporary banner per event, and limited to the placement of **two** special event temporary banners per calendar year.
7. Each banner shall be displayed for a maximum of 30-days (locations **cannot** be split during the 30 days).
8. Each banner shall be 4 feet by 8 feet, made of vinyl with **#2 grommet holes** in each corner, and must have a light background with dark letters, and have only one logo and one graphic.
9. Banners shall be removed within 24-hours of the event's conclusion or of the end of the banner display period, whichever occurs first.

10. Banners must be clean and in good repair at all times.

*I certify that the information and materials contained in this application are accurate and complete, and that I agree to all associated Conditions of Approval for the placement of one temporary banner within the public right-of-way.*

\_\_\_\_\_  
Signature of applicant

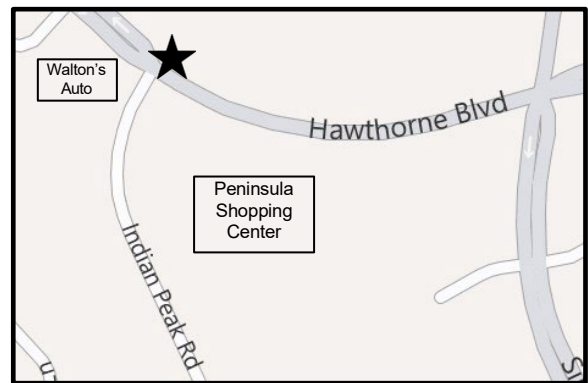
\_\_\_\_\_  
Date

## **Temporary Banner Permit Information**

### **AVAILABLE LOCATIONS:**

#### **1) Hawthorne Blvd & Indian Peak Road**

The banner structure is located next to the sidewalk in front of the chain-link fence along Hawthorne Blvd, facing Indian Peak Road.



#### **2) Crenshaw Blvd & Indian Peak Road**

The banner structure is located next to the sidewalk along Crenshaw Blvd, facing Indian Peak Road, across the street from Rancho Palos Verdes Preschool & Kindergarten.



#### **3) Palos Verdes Dr E & Miraleste Drive**

The banner structure is located off the street along Palos Verdes Drive East, between the trees, facing Miraleste Drive and the Fire Department.



**PLEASE OBSERVE ALL TRAFFIC AND PARKING LAWS WHEN INSTALLING AND REMOVING YOUR TEMPORARY BANNER.**

**Installation of Temporary Banners:**

- There are two flat-panels at locations #1 and #2, and one flat-panel at location #3 on which separate temporary banners can be hung.
- There are bolts with lock washers in each corner of the flat panel which will allow the **#2 sized grommet holes** in each corner of the banner to be hung on.
- Make sure that the center of **each grommet hole is located  $\frac{3}{4}$  inch from the edge** of the banner.
- When installing the banner, please unscrew the lock washers, place the banners on the bolts through the grommet hole and then re-screw on the lock washers.